# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

(Mark One)

X

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2021

OR

□ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM TO

Commission File Number 001-37788

# WAITR HOLDINGS INC.

(Exact name of Registrant as specified in its Charter)

Delaware

(State or other jurisdiction of incorporation or organization) 214 Jefferson Street, Suite 200 Lafayette, Louisiana

(Address of principal executive offices)

26-3828008 (I.R.S. Employer Identification No.)

> **70501** (Zip Code)

Registrant's telephone number, including area code: 1-337-534-6881

Indicate by check mark whether the Registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES 🖾 NO 🗆

Indicate by check mark whether the Registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit such files). YES 🛛 NO 🗆

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	Accelerated filer	X
Non-accelerated filer	Smaller reporting company	
Emerging growth company		

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES 🗆 NO 🗵

Securities registered pursuant to Section 12(b) of the Securities Exchange Act of 1934:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, Par Value \$0.0001 Per Share	WTRH	The Nasdaq Stock Market LLC

The number of shares of Registrant's Common Stock outstanding as of August 5, 2021 was 117,080,264.

# **Table of Contents**

PART I	Financial Information
Item 1.	Condensed Consolidated Financial Statements (unaudited)
	Condensed Consolidated Balance Sheets as of June 30, 2021 and December 31, 2020
	Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2021 and 2020
	Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2021 and 2020
	Condensed Consolidated Statements of Stockholders' Equity for the three and six months ended June 30, 2021 and 2020
	Notes to Condensed Consolidated Financial Statements
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations
Item 3.	Quantitative and Qualitative Disclosures About Market Risk
Item 4.	Controls and Procedures
PART II	Other Information
Item 1.	Legal Proceedings
Item 1A.	Risk Factors
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds
Item 3.	Defaults Upon Senior Securities
Item 4.	Mine Safety Disclosures
Item 5.	Other Information

Item 6. <u>Exhibits</u>

Page 1

4 6

22 30

30

32

32

32

34

# PART I. FINANCIAL INFORMATION

# Item 1. Condensed Consolidated Financial Statements

# WAITR HOLDINGS INC. CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands, except share and per share data)

	June 30, 2021			ecember 31, 2020
	τ	Unaudited		
ASSETS				
CURRENT ASSETS				
Cash	\$	60,548	\$	84,706
Accounts receivable, net		3,883		2,954
Capitalized contract costs, current		1,015		737
Prepaid expenses and other current assets		7,842		6,657
TOTAL CURRENT ASSETS		73,288		95,054
Property and equipment, net		4,964		3,503
Capitalized contract costs, noncurrent		3,117		2,429
Goodwill		121,077		106,734
Intangible assets, net		33,363		23,924
Operating lease right-of-use assets		4,903		_
Other noncurrent assets		1,160		588
TOTAL ASSETS	\$	241,872	\$	232,232
LIABILITIES AND STOCKHOLDERS' EQUITY				
LIABILITIES:				
CURRENT LIABILITIES				
Accounts payable	\$	6,642	\$	4,382
Restaurant food liability		4,215		4,301
Accrued payroll		3,633		4,851
Short-term loans for insurance financing		5,465		2,726
Income tax payable		179		122
Operating lease liabilities		1,603		—
Other current liabilities		24,242		13,922
TOTAL CURRENT LIABILITIES		45,979		30,304
Long term debt - related party		81,214		94,218
Accrued medical contingency		16,728		16,987
Operating lease liabilities		3,622		
Other noncurrent liabilities		1,385		2,627
TOTAL LIABILITIES		148,928		144,136
Commitments and contingent liabilities (Note 10)				
STOCKHOLDERS' EQUITY:				
Common stock, \$0.0001 par value; 249,000,000 shares authorized and 116,701,277				
and 111,259,037 shares issued and outstanding at June 30, 2021 and				
December 31, 2020, respectively		11		11
Additional paid in capital		466,192		451,991
Accumulated deficit		(373,259)		(363,906)
TOTAL STOCKHOLDERS' EQUITY		92,944		88,096
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$	241,872	\$	232,232
	Ψ	211,072	Ψ	

The accompanying notes are an integral part of these condensed consolidated financial statements.



# WAITR HOLDINGS INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (in thousands, except share and per share data) (unaudited)

	Three Months Ended June 30,			 Six Months E	nded June 30,		
		2021		2020	 2021		2020
REVENUE	\$	49,167	\$	60,506	\$ 100,097	\$	104,749
COSTS AND EXPENSES:							
Operations and support		31,273		30,547	61,611		56,912
Sales and marketing		4,500		2,740	8,516		5,566
Research and development		854		1,167	1,853		2,637
General and administrative		12,505		10,094	22,691		20,872
Depreciation and amortization		2,965		2,075	5,882		4,139
Intangible and other asset impairments		—		29	—		29
Loss on disposal of assets		162		3	159		11
TOTAL COSTS AND EXPENSES		52,259		46,655	 100,712		90,166
INCOME (LOSS) FROM OPERATIONS		(3,092)		13,851	 (615)	-	14,583
OTHER EXPENSES (INCOME) AND LOSSES (GAINS), NET							
Interest expense		1,681		2,490	3,582		5,404
Interest income		_		(21)	_		(81)
Other expense		835		712	5,099		675
NET INCOME (LOSS) FROM CONTINUING OPERATIONS			_				
BEFORE INCOME TAXES		(5,608)		10,670	(9,296)		8,585
Income tax expense		33		17	57		34
NET INCOME (LOSS) FROM CONTINUING OPERATIONS	\$	(5,641)	\$	10,653	\$ (9,353)	\$	8,551
INCOME (LOSS) PER SHARE:					 		
Basic	\$	(0.05)	\$	0.11	\$ (0.08)	\$	0.10
Diluted	\$	(0.05)	\$	0.10	\$ (0.08)	\$	0.09
Weighted average shares used to compute net income (loss) per							
share:							
Weighted average common shares outstanding – basic		115,644,790		95,053,207	113,998,589		85,968,962
Weighted average common shares outstanding – diluted		115,644,790		105,951,232	113,998,589		91,769,460

The accompanying notes are an integral part of these condensed consolidated financial statements.

# WAITR HOLDINGS INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands) (unaudited)

	Six Months	Ended June 30,
	2021	2020
Cash flows from operating activities:		
Net income (loss)	\$ (9,353	) \$ 8,55
Adjustments to reconcile net income (loss) to net cash provided by operating activities:		
Non-cash interest expense	1,485	4,45
Amortization of operating lease assets	696	
Stock-based compensation	4,465	1,45
Loss on disposal of assets	159	1
Depreciation and amortization	5,882	4,13
Intangible and other asset impairments		2
Amortization of capitalized contract costs	423	18
Other non-cash income	—	(2)
Changes in assets and liabilities:		
Accounts receivable	(614	) (2,849
Capitalized contract costs	(1,389	) (1,73
Prepaid expenses and other current assets	(1,008	) 2,82
Other noncurrent assets	(386	) –
Accounts payable	1,623	95
Restaurant food liability	(86	) (8-
Income tax payable	57	3
Operating lease liabilities	(780	) –
Accrued payroll	(1,368	) (26
Accrued medical contingency	(258	) (11
Accrued workers' compensation liability	`	, , , , , , , , , , , , , , , , , , ,
Other current liabilities	6,452	1,23
Other noncurrent liabilities	(64	) 17-
Net cash provided by operating activities	5,936	18,96
Cash flows from investing activities:		
Purchases of property and equipment	(589	) (38
Internally developed software	(4,137	
Acquisitions, net of cash acquired	(12,706	
Collections on notes receivable	(12,700	3
Proceeds from sale of property and equipment	13	
Net cash used in investing activities	(17,419	
Cash flows from financing activities:	(17;415	)(1,50.
Proceeds from issuance of stock		22,94
Equity issuance costs		(35)
Payments on long-term loan	(14,472	
Borrowings under short-term loans for insurance financing	5,209	
Payments on short-term loans for insurance financing	(2,471	
Payments on acquisition loans	(2,471)	
	(132	
Proceeds from exercise of stock options Taxes paid related to net settlement on stock-based compensation	8(817	
Net cash (used in) provided by financing activities	(12,675	
Net change in cash	(24,158	
Cash, beginning of period	84,706	
Cash, end of period	<u>\$ 60,548</u>	\$ 66,70
Supplemental disclosures of cash flow information:		
Cash paid during the period for interest	\$ 2,097	\$ 95
Supplemental disclosures of non-cash investing and financing activities:		
Conversion of convertible notes to stock	\$	\$ 11,88
Stock issued as consideration in acquisition		
•	10,545	
Noncash impact of operating lease assets	5,600	_
Noncash impact of operating lease liabilities		
· · · ·	6,005	

The accompanying notes are an integral part of these condensed consolidated financial statements.

# WAITR HOLDINGS INC. CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY THREE AND SIX MONTHS ENDED JUNE 30, 2021 (in thousands, except share data) (unaudited)

Three Months Ended June 30, 2021

	Commo	mon stock			Additional paid in capital	Accumulated deficit			Total stockholders' equity
	Shares	Amount							
Balances at March 31, 2021	115,387,140	\$	11	\$	464,843	\$	(367,618)	\$	97,236
Net loss	_				_		(5,641)		(5,641)
Exercise of stock options and vesting of restricted stock units	1,314,137				2				2
Taxes paid related to net settlement on stock-based									
compensation	—				(85)		—		(85)
Stock-based compensation	_				2,387		_		2,387
Adjustment of consideration for acquisition	_				(955)		_		(955)
Balances at June 30, 2021	116,701,277	\$	11	\$	466,192	\$	(373,259)	\$	92,944

# Six Months Ended June 30, 2021

	Commo	on stock		 Additional paid in capital	 Accumulated deficit	 Total stockholders' equity
	Shares	Amount				
Balances at December 31, 2020	111,259,037	\$	11	\$ 451,991	\$ (363,906)	\$ 88,096
Net loss				_	(9,353)	(9,353)
Exercise of stock options and vesting of restricted stock units	1,851,573		_	8		8
Taxes paid related to net settlement on stock-based						
compensation	_		_	(817)	_	(817)
Stock-based compensation				4,465	_	4,465
Equity issued for acquisitions	3,590,667			10,545	 _	10,545
Balances at June 30, 2021	116,701,277	\$	11	\$ 466,192	\$ (373,259)	\$ 92,944

The accompanying notes are an integral part of these condensed consolidated financial statements.

# WAITR HOLDINGS INC. CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY THREE AND SIX MONTHS ENDED JUNE 30, 2020 (in thousands, except share data) (unaudited)

Three Months Ended June 30, 2020						
	Commo	on stoc	k	Additional paid in capital	Accumulated deficit	Total stockholders' equity
	Shares		Amount			
Balances at March 31, 2020	80,807,908	\$	8	\$ 392,004	\$ (381,844)	\$ 10,168
Net income	—		_	_	10,653	10,653
Exercise of stock options and vesting of restricted stock units	433,303		_	57	_	57
Taxes paid related to net settlement on stock-based						
compensation			_	(296)	_	(296)
Stock-based compensation	_		_	602	_	602
Stock issued for conversion of Notes	9,222,978		1	11,888	_	11,889
Issuance of common stock	11,918,322		1	 16,113		16,114
Balances at June 30, 2020	102,382,511	\$	10	\$ 420,368	\$ (371,191)	\$ 49,187

#### Six Months Ended June 30, 2020

	Common s		mmon stock		Additional paid in capital	Accumulated deficit			Total stockholders' equity
	Shares		Amount						
Balances at December 31, 2019	76,579,175	\$	8	\$	385,137	\$	(379,742)	\$	5,403
Net income	_		_		_		8,551		8,551
Exercise of stock options and vesting of restricted stock units	469,293		_		65		_		65
Taxes paid related to net settlement on stock-based									
compensation	_		_		(755)		_		(755)
Stock-based compensation					1,450		_		1,450
Stock issued for conversion of Notes	9,222,978		1		11,888		—		11,889
Issuance of common stock	16,111,065		1		22,583		_		22,584
Balances at June 30, 2020	102,382,511	\$	10	\$	420,368	\$	(371,191)	\$	49,187

The accompanying notes are an integral part of these condensed consolidated financial statements.

# WAITR HOLDINGS INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (in thousands, except share and per share data)

# 1. Organization

Waitr Holdings Inc., a Delaware corporation, together with its wholly owned subsidiaries (the "Company," "Waitr," "we," "us" and "our"), operates an online ordering technology platform, providing delivery, carryout and dine-in options, connecting restaurants, drivers and diners in cities across the United States. The Company's technology platform includes the Waitr, Bite Squad and Delivery Dudes mobile applications, collectively referred to as the "Platforms". The Platforms allow consumers to browse local restaurants and menus, track order and delivery status, and securely store previous orders for ease of use and convenience. Restaurants benefit from the online Platforms through increased exposure to consumers for expanded business in the delivery market and carryout sales.

# 2. Basis of Presentation and Summary of Significant Accounting Policies

# **Basis of Presentation**

The unaudited interim condensed consolidated financial statements and accompanying notes have been prepared in accordance with generally accepted accounting principles in the United States of America ("GAAP") and in accordance with the rules and regulations of the United States Securities and Exchange Commission ("SEC") as they apply to interim financial information. Accordingly, the interim condensed consolidated financial statements do not include all of the information and notes required by GAAP for complete annual financial statements, although the Company believes that the disclosures made are adequate to make information not misleading. References to the Accounting Standards Codification ("ASC") and Accounting Standards Updates ("ASUs") included hereafter refer to the ASC and ASUs established by the Financial Accounting Standards Board (the "FASB") as the source of authoritative GAAP.

The unaudited interim condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto, together with management's discussion and analysis of financial condition and results of operations, contained in our Annual Report on Form 10-K for the year ended December 31, 2020 (the "2020 Form 10-K"). The interim condensed consolidated financial statements are unaudited, but in the Company's opinion, include all adjustments that are necessary for a fair presentation of the results for the periods presented. The interim results are not necessarily indicative of results that may be expected for any other interim period or the fiscal year.

During the third quarter of 2020, the Company identified and corrected an immaterial error related to the understatement of an accrued medical contingency that affected previously issued consolidated financial statements. In order to present the impact of the updated estimated liability for the claim, previously issued financial statements have been revised. See *Note 9* – *Correction of Prior Period Error* for additional details, including a summary of the revisions to certain previously reported financial information presented herein for comparative purposes.

### Reclassifications

Certain amounts from prior periods have been reclassified to conform to the current period presentation.

### **Principles of Consolidation**

The accompanying unaudited condensed consolidated financial statements include the accounts of the Company and all wholly owned subsidiaries. Intercompany transactions and balances have been eliminated upon consolidation.

# **Use of Estimates**

The preparation of the unaudited condensed consolidated financial statements in accordance with GAAP requires the Company to make estimates and assumptions that affect the amounts reported in the unaudited condensed consolidated financial statements and accompanying notes. Significant estimates and judgments relied upon in preparing these condensed consolidated financial statements affect the following items:

- incurred loss estimates under our insurance policies with large deductibles or retention levels;
- loss exposure related to claims such as the Medical Contingency (see Note 9 Correction of Prior Period Error);
- income taxes;
- useful lives of tangible and intangible assets;
- equity compensation;



- contingencies;
- goodwill and other intangible assets, including the recoverability of intangible assets with finite lives and other long-lived assets; and
- fair value of assets acquired and liabilities assumed as part of a business combination.

The Company regularly assesses these estimates and records changes to estimates in the period in which they become known. The Company bases its estimates on historical experience and various other assumptions believed to be reasonable under the circumstances. Changes in the economic environment, financial markets, and any other parameters used in determining these estimates could cause actual results to differ from those estimates.

# **Critical Accounting Policies and Estimates**

See "**Recent Accounting Pronouncements**" below for a description of accounting principle changes adopted during the six months ended June 30, 2021 related to leases. There have been no other material changes to our critical accounting policies and estimates described in the 2020 Form 10-K. See "*Revenue*" below for a description of our revenue recognition policy.

# Revenue

The Company generates revenue ("Transaction Fees") primarily when diners place an order on one of the Platforms. In the case of diner subscription fees relating to our diner subscription program, revenue is recognized for the receipt of the monthly fee in the applicable month for which the delivery service applies to. Revenue consists of the following for the periods indicated (in thousands):

	Three Months Ended June 30,					Six Months E	Ended June 30,		
	2021		2020		2021			2020	
Transaction Fees	\$	48,251	\$	60,422	\$	98,727	\$	104,233	
Setup and integration fees		1		36		8		414	
Other		915		48		1,362		102	
Total Revenue	\$	49,167	\$	60,506	\$	100,097	\$	104,749	

Transaction Fees represent the revenue recognized from the Company's obligation to process orders on the Platforms. The performance obligation is satisfied when the Company successfully processes an order placed on one of the Platforms and the restaurant receives the order at their location. The obligation to process orders on the Platforms represents a series of distinct performance obligations satisfied over time that the Company combines into a single performance obligation. Consistent with the recognition objective in ASC Topic 606, *Revenue from Contracts with Customers*, the variable consideration due to the Company for processing orders is recognized on a daily basis. As an agent of the restaurant in the transaction, the Company recognizes Transaction Fees earned from the restaurant on the Platform on a net basis. Transaction Fees also include a fee charged to the end user customer when they request the order be delivered to their location. Revenue is recognized for diner fees once the delivery service is completed. The contract period for substantially all restaurant contracts is one month as both the Company and the restaurant have the ability to unilaterally terminate the contract by providing notice of termination.

The Company records a receivable when it has an unconditional right to the consideration. The balance of accounts receivable, net was \$3,883 and \$2,954 as of June 30, 2021 and December 31, 2020, respectively, comprised primarily of receivables due from the credit card processor.

# Costs to Obtain a Contract with a Customer

The Company recognizes an asset for the incremental costs of obtaining a contract with a restaurant and recognizes the expense over the course of the period when the Company expects to recover those costs. The Company has determined that certain internal sales incentives earned at the time when an initial contract is executed meet these requirements. Capitalized sales incentives are amortized to sales and marketing expense on a straight-line basis over the period of benefit, which the Company has determined to be five years. The Company applies a practical expedient to expense costs as incurred for costs to obtain a contract with a customer when the amortization period would have been one year or less.

Deferred costs related to obtaining contracts with restaurants were \$3,042 and \$2,424 as of June 30, 2021 and December 31, 2020, respectively, out of which \$755 and \$567, respectively, was classified as current. Amortization of expense for the costs to obtain a contract were \$173 and \$94 for the three months ended June 30, 2021 and 2020, respectively, and \$322 and \$147 for the six months ended June 30, 2021 and 2020, respectively.



# Costs to Fulfill a Contract with a Customer

The Company also recognizes an asset for the costs to fulfill a contract with a restaurant when they are specifically identifiable, generate or enhance resources used to satisfy future performance obligations, and are expected to be recovered. The Company has determined that certain costs related to onboarding restaurants onto the Platforms meet the capitalization criteria under ASC Topic 340-40, *Other Assets and Deferred Costs*. Costs related to these implementation activities are deferred and then amortized to operations and support expense on a straight-line basis over the period of benefit, which the Company has determined to be five years.

Deferred costs related to fulfilling contracts with restaurants were \$1,090 and \$742 as of June 30, 2021 and December 31, 2020, respectively, out of which \$260 and \$170, respectively, was classified as current. Amortization of expense for the costs to fulfill a contract were \$56 and \$20 for the three months ended June 30, 2021 and 2020, respectively, and \$101 and \$35 for the six months ended June 30, 2021 and 2020, respectively.

# **Recent Accounting Pronouncements**

The Company considered the applicability and impact of all ASUs. ASUs not listed below were assessed and determined to be either not applicable or are expected to have minimal impact on these unaudited condensed consolidated financial statements. Throughout fiscal year 2020, the Company qualified as an "emerging growth company" pursuant to the provisions of the JOBS Act. As an emerging growth company, the Company elected to use the extended transition period for complying with certain new or revised financial accounting standards provided pursuant to Section 13(a) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Effective January 1, 2021, the Company is no longer an emerging growth company.

# **Recently Adopted Accounting Standards**

#### Leases

In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. The principal objective of ASU 2016-02 is to increase transparency and comparability among organizations by recognizing "right-of-use" lease assets and lease liabilities on the consolidated balance sheet. ASU 2016-02 continues to retain a distinction between finance and operating leases but requires lessees to recognize a right-of-use asset representing its right to use the underlying asset for the lease term and a corresponding lease liability on the balance sheet for all leases with terms greater than twelve months. ASU 2016-02 was effective for and adopted by the Company on January 1, 2021. The Company applied the modified retrospective transition approach, with no adjustment to prior comparative periods. Accordingly, financial information is not adjusted and the disclosures required under ASU 2016-02 are not provided for periods prior to January 1, 2021.

The Company determines if an arrangement is a lease at inception of a contract. A contract is or contains a lease if it conveys the right to control the use of an identified asset for a period of time in exchange for consideration. The Company elected the optional practical expedient package, which includes retaining the current classification of leases, and is utilizing the practical expedient which allows the use of hindsight in determining the lease term and in assessing impairment of its operating lease right-of-use assets. Additionally, the Company has elected to treat lease and non-lease components as a single lease component for all assets. The Company has elected to apply the short-term scope exception for leases with original terms of twelve months or less, and accordingly, recognizes the lease payments for such leases in the statement of operations on a straight-line basis over the lease term and variable lease payments in the period in which the obligation for those payments is incurred.

Under ASU 2016-02, the Company recorded in the unaudited condensed consolidated balance sheet as of January 1, 2021, lease liabilities for operating leases entered into prior to December 31, 2020 of \$4,993, representing the present value of its future operating lease payments, and corresponding right-of-use assets of \$4,681, based upon the operating lease liabilities adjusted for deferred rent. As the Company's leases do not provide an implicit rate, the Company generally uses its incremental borrowing rate based on the estimated rate of interest for collateralized borrowing over a similar term of the lease payments at commencement date, which is estimated to be 5.0%. The adoption of ASU 2016-02 did not result in a cumulative-effect adjustment on retained earnings. See *Note 10 – Commitments and Contingencies* for additional details.

#### Other

In December 2019, the FASB issued ASU 2019-12, *Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes*, which simplifies the accounting for income taxes by removing certain exceptions to the general principles for income taxes and also improves consistent application by clarifying and amending existing guidance. ASU 2019-12 was effective for and adopted by the Company on January 1, 2021. The adoption of ASU 2019-12 did not have a material impact on the Company's disclosures or consolidated financial statements.



In July 2017, the FASB issued ASU 2017-11, *Earnings Per Share (Topic 260), Distinguishing Liabilities from Equity (Topic 480) and Derivatives and Hedging (Topic 815): I. Accounting for Certain Financial Instruments with Down Round Features; II. Replacement of the Indefinite Deferral for Mandatorily Redeemable Financial Instruments of Certain Nonpublic Entities and Certain Mandatorily Redeemable Noncontrolling Interests with a Scope Exception.* Part I of ASU 2017-11 addresses the complexity of accounting for certain financial instruments with down round features. Down round features are features of certain equity-linked instruments (or embedded features) that result in the strike price being reduced based on the pricing of future equity offerings. Current accounting guidance creates cost and complexity for entities that issue financial instruments (such as warrants and convertible instruments) with down round features that require fair value measurement of the entire instrument or conversion option. Part II of ASU 2017-11 addresses the difficulty of navigating ASC Topic 480, *Distinguishing Liabilities from Equity*, because of the existence of extensive pending content in ASC 480. This pending content is the result of the indefinite deferral of accounting requirements about mandatorily redeemable financial instruments of certain nonpublic entities and certain mandatorily redeemable noncontrolling interests. Part II of ASU 2017-11 does not have an accounting effect. ASU 2017-11 was effective for and adopted by the Company on January 1, 2021. The adoption of ASU 2017-11 did not have a material impact on the Company's disclosures or consolidated financial statements.

In June 2016, the FASB issued ASU 2016-13, *Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, to replace the incurred loss impairment methodology under current GAAP with a methodology that reflects expected credit losses and requires consideration of a broader range of reasonable and supportable information to inform credit loss estimates. ASU 2016-13 uses a forward-looking expected credit loss model for accounts receivables, loans, and other financial instruments and expands disclosure requirements. ASU 2016-13 was effective for and adopted by the Company on January 1, 2021. The adoption of ASU 2016-13 did not have a material impact on the Company's disclosures or consolidated financial statements.

# **Pending Accounting Standards**

In August 2020, the FASB issued ASU 2020-06, *Debt – Debt with Conversion and Other Options (Subtopic 470-20) and Derivatives and Hedging – Contracts in Entity's Own Equity (Subtopic 815-40)*, which simplifies the accounting for convertible instruments by reducing the number of accounting models for convertible debt, resulting in fewer embedded conversion features being separately recognized from the host contract as compared with current GAAP. The guidance also addresses how convertible instruments are accounted for in the diluted earnings per share calculation. ASU 2020-06 is effective for public business entities for fiscal years beginning after December 15, 2021, including interim periods within those fiscal years, with early adoption permitted no earlier than fiscal years beginning after December 15, 2020. The Company is currently evaluating the impacts of the provisions of ASU 2020-06 on its consolidated financial statements and related disclosures.

#### 3. Business Combinations

On March 11, 2021, the Company completed the acquisition of certain assets and properties from Dude Holdings LLC ("Delivery Dudes"), a thirdparty delivery business primarily serving the South Florida market, for \$11,500 in cash, subject to certain purchase price adjustments, and 3,562,577 shares of the Company's common stock valued at \$2.96 per share (the closing price of the Company's common stock on March 11, 2021) (the "Delivery Dudes Acquisition"). In the second quarter of 2021, the Company adjusted the per share fair value of the stock consideration from \$3.23 (the average volume weighted average price of the Company's common stock for the five consecutive trading days prior to March 9, 2021), down to the closing price of \$2.96, resulting in a reduction of total consideration of \$955 to \$22,045. The acquisition expands the Company's market presence in the on-demand delivery service sector. The following represents the preliminary estimated purchase consideration:

<u>(in thousands, except per share amount)</u>	
Shares transferred at closing	3,562
Value per share	\$ 2.96
Total share consideration	 10,545
Plus: cash transferred to Delivery Dudes members	10,927
Plus: net working capital deficit assumed	573
Total estimated consideration	\$ 22,045

The Delivery Dudes Acquisition was considered a business combination in accordance with ASC 805, and was accounted for using the acquisition method. Under the acquisition method of accounting, acquired assets and assumed liabilities are recorded based on their respective fair values on the acquisition date, with the excess of the consideration transferred in the acquisition over the fair value of the assets and liabilities acquired recorded as goodwill. The preliminary estimated fair value of assets acquired and liabilities assumed consists of the following (in thousands):

Cash and cash equivalents	\$ 573
Accounts receivable	330
Prepaid expenses and other current assets	130
Intangible assets	7,700
Other noncurrent assets	33
Accrued expenses and other current liabilities	(1,035)
Other noncurrent liabilities	(29)
Total assets acquired, net of liabilities assumed	 7,702
Goodwill	14,343
Total estimated consideration	\$ 22,045

The Company engaged a third-party specialist to assist management in estimating the fair value of the assets and liabilities. Goodwill is attributable to the future anticipated economic benefits from combining operations of the Company and Delivery Dudes, including future growth into new markets, future customer relationships and the workforce in place. All of the goodwill is expected to be deductible for U.S. federal income tax purposes. While the Company has substantially completed the determination of the fair values of the assets acquired and liabilities assumed, the Company is still finalizing the calculation of the purchase price adjustments pursuant to the asset purchase agreement for the Delivery Dudes Acquisition, which could affect the final fair value analysis. The Company anticipates finalizing the determination of the fair values by the third quarter of 2021.

The following table sets forth the components of estimated identifiable intangible assets acquired from Delivery Dudes (in thousands) and their estimated useful lives as of the acquisition date:

	Amortizable Life (in years)	Value
Customer relationships	7.5	\$ 4,700
Franchise relationships	1.0	250
Trade name	3.0	800
Developed technology	2.0	1,900
In-process research and development	2.0	50
Total		\$ 7,700

The acquired identifiable intangible assets are amortized on a straight-line basis to reflect the pattern in which the economic benefits of the intangible assets are consumed. The acquired customer relationships were valued using the income approach, specifically, the multi-period excess earnings method, which measures the after-tax cash flows attributable to the existing customer relationships after deducting the operating costs and contributory asset charges associated with economic rents associated with supporting the existing customer relationships. The franchise relationships were also valued using the multi-period excess earnings method. The acquired trade name was valued using the income approach, specifically, the relief from royalty rate method, which measures the cash flow streams attributable to the trade name in the form of royalty payments that would be paid to the owner of the trade name in return for the rights to use the trade name. Developed technology was valued based on the cost approach, specifically the "with & without" methodology which considers the direct replacement and opportunity costs associated with the underlying technology, and in-process research and development assets were valued using the replacement cost method. These fair value measurements were based on significant inputs not observable in the market and thus represent Level 3 measurements within the fair value hierarchy. These inputs required significant judgments and estimates at the time of the valuation.

The results of operations of Delivery Dudes are included in our unaudited condensed consolidated financial statements beginning on the acquisition date, March 11, 2021. Revenue and net loss of Delivery Dudes included in the unaudited condensed consolidated statement of operations in the three months ended June 30, 2021 totaled approximately \$3,069 and \$581, respectively, and in the six months ended June 30, 2021 totaled approximately \$3,900 and \$602, respectively.

In connection with the Delivery Dudes Acquisition, the Company incurred direct and incremental costs of \$63 and \$669 during the three and six months ended June 30, 2021, respectively, consisting of legal and professional fees, which are included in general and administrative expenses in the unaudited condensed consolidated statement of operations in such periods.

The Company subsequently acquired the assets of three Delivery Dudes franchisees in the quarter ended June 30, 2021 for total consideration of approximately \$1,812, including \$1,779 in cash. The asset acquisitions were accounted for under the acquisition method with the purchase consideration allocated to customer relationships. The customer relationship assets are amortized on a straight-line basis over 7.5 years, which reflects the pattern in which the economic benefits of the acquired assets are consumed. The results of operations of the acquired franchisees are included in our condensed consolidated financial statements beginning on their acquisition dates and were immaterial. Pro forma results were immaterial to the Company.

# Pro-Forma Financial Information (Unaudited)

The supplemental condensed consolidated results of the Company on an unaudited pro forma basis as if the Delivery Dudes Acquisition had been consummated on January 1, 2020 are as follows (in thousands):

		Three months ended June 30,				Six months er	nded June 30,					
		2021		2021		2021		2020		2021	2020	
Net revenue	\$	49,167	\$	63,333	\$	102,573	\$	109,783				
Net income (loss)	\$	(5,641)	\$	10,895	\$	(8,989)	\$	8,902				

These pro forma results were based on estimates and assumptions, which the Company believes are reasonable. They are not the results that would have been realized had the Company been a consolidated company during the periods presented and are not indicative of consolidated results of operations in future periods. Acquisition costs and other non-recurring charges incurred are included in the periods presented.

# 4. Accounts Receivable, Net

Accounts receivable consist of the following (in thousands):

	June 30, 2021	December 31, 2020
Credit card receivables	\$ 3,703	\$ 3,013
Receivables from restaurants and customers	596	334
Accounts receivable	\$ 4,299	\$ 3,347
Less: allowance for doubtful accounts and chargebacks	(416)	(393)
Accounts receivable, net	\$ 3,883	\$ 2,954

# 5. Intangibles Assets and Goodwill

# Intangible Assets

Intangible assets with finite useful lives are amortized using the straight-line method over their estimated useful lives and include internally developed software, as well as software to be otherwise marketed, and trademarks/trade name/patents and customer relationships. The Company has determined that the Waitr trademark intangible asset is an indefinite-lived asset and therefore is not subject to amortization but is evaluated annually for impairment. The Bite Squad and Delivery Dudes trade name intangible assets, however, are being amortized over their estimated useful lives.

Intangible assets are stated at cost or acquisition-date fair value less accumulated amortization and consist of the following (in thousands):

	As of June 30, 2021									
	Gross Carrying Amount		Accumulated Amortization					ccumulated mpairment		Intangible Assets, Net
Software	\$	31,311	\$	(7,573)	\$	(11,825)	\$	11,913		
Trademarks/Trade name/Patents		6,205		(4,515)		_		1,690		
Customer Relationships		89,357		(12,219)		(57,378)		19,760		
Total	\$	126,873	\$	(24,307)	\$	(69,203)	\$	33,363		

	As of December 31, 2020									
	Gross Carrying Amount									Intangible Assets, Net
Software	\$	25,204	\$	(6,099)	\$	(11,825)	\$	7,280		
Trademarks/Trade name/Patents		5,405		(3,526)				1,879		
Customer Relationships		82,845		(10,702)		(57,378)		14,765		
Total	\$	113,454	\$	(20,327)	\$	(69,203)	\$	23,924		

During the six months ended June 30, 2021, the Company acquired intangible assets in connection with the Delivery Dudes Acquisition (*see Note 3 – Business Combinations*). Additionally, during the six months ended June 30, 2021, the Company capitalized approximately \$4,137 of software costs related to the development of the Platforms, with an estimated useful life of three years.



# TABLE\_CONTENTS

The Company recorded amortization expense of \$2,233 and \$1,562 for the three months ended June 30, 2021 and 2020, respectively, and \$4,065 and \$3,102 for the six months ended June 30, 2021 and 2020, respectively. Estimated future amortization expense of intangible assets as of June 30, 2021 is as follows (in thousands):

	Am	ortization
The remainder of 2021	\$	5,357
2022		9,327
2023		6,709
2024		4,711
2025		3,573
Thereafter		3,681
Total future amortization	\$	33,358

# Goodwill

The change in the Company's goodwill balance is as follows for the six months ended June 30, 2021 and the year ended December 31, 2020 (in thousands):

	June 30, 2021	D	ecember 31, 2020
Balance, beginning of period	\$ 106,734	\$	106,734
Acquisitions during the period	14,343		_
Balance, end of period	\$ 121,077	\$	106,734

The Company recorded \$14,343 of goodwill during the six months ended June 30, 2021 as a result of the allocation of the purchase price over assets acquired and liabilities assumed in the Delivery Dudes Acquisition (see *Note* 3 – *Business Combinations*).

# 6. Other Current Liabilities

Other current liabilities consist of the following (in thousands):

	June 30, 2021	De	cember 31, 2020
Accrued insurance expenses	\$ 4,263	\$	3,392
Accrued estimated workers' compensation expenses	1,047		1,725
Accrued medical contingency	454		448
Accrued sales tax payable	374		418
Accrued legal contingency	4,700		_
Accrued cash incentives	2,395		60
Other accrued expenses	4,768		4,001
Unclaimed property	1,924		1,679
Other current liabilities	4,317		2,199
Total other current liabilities	\$ 24,242	\$	13,922

# 7. Debt

The Company's outstanding debt obligations are as follows (in thousands):

	Coupon Rate Range in 2020 through 2Q21	Effective Interest Rate at June 30, 2021	Maturity	J	une 30, 2021	Dec	cember 31, 2020
Term Loan	5.125% - 7.125%	10.62%	November 2023	\$	35,007	\$	49,479
Notes	4.0% - 6.0%	6.49%	November 2023		49,504		49,504
				\$	84,511	\$	98,983
Less: unamortized debt issuance costs on Term Loan					(2,661)		(3,541)
Less: unamortized debt issuance costs on Notes					(636)		(1,224)
Long term debt - related party				\$	81,214	\$	94,218
Short-term loans for insurance financing	3.99%	n/a	March 2022		5,465		2,726
Total outstanding debt				\$	86,679	\$	96,944

Interest expense related to the Company's outstanding debt totaled \$1,681 and \$2,490 for the three months ended June 30, 2021 and 2020, respectively, and \$3,582 and \$5,404 for the six months ended June 30, 2021 and 2020, respectively. Interest expense includes interest on outstanding borrowings and amortization of debt issuance costs. See *Note 15 – Related Party Transactions* for additional information regarding the Company's related party long-term debt.

# Amendments to Loan Agreements

On March 9, 2021, the Company entered into an amendment to the Credit Agreement and an amendment to the Convertible Notes Agreement (together, the "Amended Loan Agreements"). The Amended Loan Agreements provide, among other things, for the Delivery Dudes Acquisition being included in the definition of Permitted Acquisition (as defined in the Credit Agreement and Convertible Notes Agreement). Additionally, pursuant to the amendment to the Credit Agreement, the Company made a \$15,000 prepayment on the Term Loan on March 16, 2021. See *Term Loan* and *Notes* below for definitions of certain capitalized terms included above.

The Company evaluated the amendments in the Amended Loan Agreements under ASC 470-50, "*Debt Modification and Extinguishment*", and concluded that the amendments did not meet the characteristics of debt extinguishments under ASC 470-50. Accordingly, the amendments were treated as a debt modification, and thus, no gain or loss was recorded. A new effective interest rate for the Term Loan that equates the revised cash flows to the carrying amount of the original debt is computed and applied prospectively.

#### Term Loan

The Company maintains an agreement with Luxor Capital Group, LP ("Luxor Capital") (as amended or otherwise modified from time to time, the "Credit Agreement"). The Credit Agreement provides for a senior secured first priority term loan (the "Term Loan") which is guaranteed by certain subsidiaries of the Company. In connection with the Term Loan, the Company issued to Luxor Capital warrants which are currently exercisable for 478,464 shares of the Company's common stock (see *Note 12 – Stockholders' Equity*).

Interest on the Term Loan is payable quarterly, in cash or, at the election of the Company, as a payment-in-kind, with interest paid in-kind being added to the aggregate principal balance. The Credit Agreement includes a number of customary covenants that, among other things, limit or restrict the ability of each of the Company and its subsidiaries to incur additional debt, incur liens on assets, engage in mergers or consolidations, dispose of assets, pay dividends or repurchase capital stock and repay certain junior indebtedness. The Credit Agreement also includes customary affirmative covenants, representations and warranties and events of default. We believe that we were in compliance with all covenants under the Credit Agreement as of June 30, 2021.

# Notes

Additionally, the Company issued unsecured convertible promissory notes (the "Notes") to Luxor Capital Partners, LP, Luxor Capital Partners Offshore Master Fund, LP, Luxor Wavefront, LP and Lugard Road Capital Master Fund, LP (the "Luxor Entities") pursuant to an agreement, herein referred to as the "Convertible Notes Agreement".

Interest on the Notes is payable quarterly, in cash or, at the Company's election, up to one-half of the dollar amount of an interest payment due can be paid-in-kind. Interest paid-in-kind is added to the aggregate principal balance. The Notes include

customary anti-dilution protection, including broad-based weighted average adjustments for issuances of additional shares (down-round features). Upon maturity, the outstanding Notes (and any accrued but unpaid interest) will be repaid in cash or converted into shares of common stock, at the holder's election. The Notes are currently convertible at the holder's election into shares of the Company's common stock at a rate of \$10.45 per share.

The Company's payment obligations on the Notes are not guaranteed. The Convertible Notes Agreement contains negative covenants, affirmative covenants, representations and warranties and events of default that are substantially similar to those that are set forth in the Credit Agreement (except those that relate to collateral and related security interests, which are not contained in the Convertible Notes Agreement or otherwise applicable to the Notes). We believe that we were in compliance with all covenants under the Convertible Notes Agreement as of June 30, 2021.

#### Short-Term Loans

The Company's short-term loans include loans to finance portions of certain annual insurance premium obligations. The loans are payable in monthly installments until maturity.

# 8. Income Taxes

The Company provides for income taxes using an asset and liability approach under which deferred income taxes are provided for based upon enacted tax laws and rates applicable to periods in which the taxes become payable. The Company recorded income tax expense of \$33 and \$17 for the three months ended June 30, 2021 and 2020, respectively, and \$57 and \$34 for the six months ended June 30, 2021 and 2020, respectively. The Company's income tax expense is entirely related to state taxes in various jurisdictions. A partial valuation allowance has been recorded as of June 30, 2021 and December 31, 2020 as the Company has generated net operating losses prior to the second quarter of 2020 and in the first and second quarters of 2021, and the Company did not consider future book income as a source of taxable income when assessing if a portion of the deferred tax assets is more likely than not to be realized.

As of June 30, 2021, the Company recognized \$1,334 in employer payroll tax deferrals under the Coronavirus Aid, Relief and Economic Security (CARES) Act, of which 50% will be paid in 2021 and 50% will be paid in 2022. These amounts are reflected in other current and non-current liabilities in the accompanying unaudited condensed consolidated balance sheet.

# 9. Correction of Prior Period Error

During the third quarter of 2020, the Company identified and corrected an immaterial error related to the understatement of an accrued medical contingency (the "Medical Contingency") that affected previously issued consolidated financial statements. The Company became liable for a claim due to the insolvency of a previous workers compensation insurer. The Company assessed the materiality of the error, both quantitatively and qualitatively, in accordance with the SEC's Staff Accounting Bulletin No. 99, and concluded that the error was not material to any of its previously reported financial statements based upon qualitative aspects of the error. However, as the error was large quantitatively, previously issued financial statements have been revised and are presented for comparative purposes. The Company engaged a third-party actuary to assist in the calculation of the estimated loss exposure and determined that the accrued liability recorded at December 31, 2018 for the claim was understated by approximately \$17,505, which resulted in additional expense for the year ended December 31, 2018 of \$17,505.

The cumulative impact of the error correction on the Company's retained earnings and stockholders' equity as of January 1, 2020 was \$17,505. As shown in the table below, there was no impact to net cash provided by operating activities for the six months ended June 30, 2020. Net income (loss) for the three and six months ended June 30, 2020 was not impacted by the revision. Line items affected by the revision are included in the tables below.

#### Revised Consolidated Cash Flow Statement (unaudited) (in thousands)

	 Six Months Ended June 30, 2020					
	 As Reported Ad		Adjustment		As Revised	
Cash flows from operating activities:						
Changes in liabilities:						
Accrued medical contingency	\$ —	\$	(112)	\$	(112)	
Accrued workers' compensation liability	(117)		116		(1)	
Other current liabilities	1,236		(4)		1,232	
Net cash provided by (used in) operating activities	18,961				18,961	

# Revised Consolidated Balance Sheet (unaudited) (in thousands)

	June 30, 2020							
	As Reported	As Revised						
Other current liabilities	\$ 13,923	\$ 659	\$ 14,582					
Total current liabilities	44,532	659	45,191					
Accrued medical contingency - long term	—	17,091	17,091					
Accrued workers' compensation liability - long term	346	(245)	101					
Total liabilities	148,688	17,505	166,193					
Accumulated deficit	(353,686)	(17,505)	(371,191)					
Total stockholders' equity	66,692	(17,505)	49,187					

# 10. Commitments and Contingent Liabilities

Leases

As of June 30, 2021, the Company had operating lease agreements for office facilities in various locations in the United States, which expire on various dates through August 2026. The terms of the lease agreements provide for rental payments that generally increase on an annual basis. The Company does not have any finance leases. The Company recognizes expense for leases on a straight-line basis over the lease term, which the Company generally expects to be the non-cancellable period of the lease. As of June 30, 2021, the Company recognized on its unaudited condensed consolidated balance sheet operating right-of-use assets of \$4,903 and current and noncurrent operating lease liabilities of \$1,603 and \$3,622, respectively. Operating lease costs recognized in the unaudited condensed consolidated statement of operations for the three and six months ended June 30, 2021 totaled \$453 and \$854, respectively.

The following table presents supplemental cash flow information and the weighted-average lease term and discount rate for the Company's operating leases for the six months ended June 30, 2021:

	Six Months End 2021	ed June 30,
Cash paid for operating lease liabilities (in thousands)	\$	780
Weighted-average remaining lease term (years)		4.2
Weighted-average discount rate		5.0%

As of June 30, 2021, the future minimum lease payments required under non-cancelable operating leases were as follows (in thousands):

	Amount
The remainder of 2021	\$ 917
2022	1,654
2023	1,038
2024	816
2025	803
Thereafter	535
Total future lease payments	\$ 5,763
Less: imputed interest	(538)
Present value of operating lease liabilities	\$ 5,225

# Medical Contingency Claim

As of June 30, 2021 and December 31, 2020, the long-term portion of the estimated Medical Contingency claim totaled \$16,728 and \$16,987, respectively, and is included in the unaudited condensed consolidated balance sheet as accrued medical contingency. The current portion of the Medical Contingency totaled \$454 and \$448 as of June 30, 2021 and December 31, 2020, respectively, and is included in other current liabilities. See *Note* 9 – *Correction of Prior Period Error* for additional information.

# Workers Compensation and Auto Policy Claims

We establish a liability under our workers' compensation and auto insurance policies for claims incurred and an estimate for claims incurred but not yet reported. As of June 30, 2021 and December 31, 2020, \$4,510 and \$4,697, respectively, in outstanding workers' compensation and auto policy claims are included in the unaudited condensed consolidated balance sheet in other current liabilities.

#### Legal Matters

In July 2016, Waiter.com, Inc. filed a lawsuit against Waitr Inc. in the United States District Court for the Western District of Louisiana, alleging trademark infringement based on Waitr's use of the "Waitr" trademark and logo, Civil Action No.: 2:16-CV-01041. The plaintiff sought injunctive relief and damages relating to Waitr's use of the "Waitr" name and logo. During the third quarter of 2020, the trial date was rescheduled to June 2021, and in September 2020, the court ruled on various motions, certain of which ruled against defenses the Company had advanced. The Company recorded a \$4,000 reserve in connection with this lawsuit during the first quarter of 2021. On June 22, 2021, the Company entered into a License, Release and Settlement Agreement (the "Settlement") to settle all claims related to this lawsuit. Pursuant to the Settlement, the Company agreed, among other things, to pay the plaintiff \$4,700 in cash by July 1, 2021. As such, the Company recorded an incremental \$700 reserve in connection with the Settlement. The accrued legal settlement of \$4,700 is included in other current liabilities in the unaudited condensed consolidated balance sheet at June 30, 2021. Included in other expense in the unaudited condensed consolidated statement of operations for the three and six months ended June 30, 2021 is \$700 and \$4,700, respectively, related to the accrued legal settlement.

In April 2019, the Company was named as a defendant in a class action complaint filed by certain current and former restaurant partners, captioned *Bobby's Country Cookin', et al v. Waitr*, which is currently pending in the United States District Court for the Western District of Louisiana. Plaintiffs allege, among other things, claims for breach of contract, violation of the duty of good faith and fair dealing, and unjust enrichment, and seek recovery on behalf of themselves and two separate classes. Based on the current class definitions, as many as 10,000 restaurant partners could be members of the two separate classes that the representative plaintiffs are attempting to certify. Plaintiff's deadline to file a motion for class certification is October 2021. Waitr maintains that the underlying allegations and claims lack merit, and that the classes, as pled, are incapable of certification. Waitr continues to vigorously defend the suit.

In September 2019, Christopher Meaux, David Pringle, Jeff Yurecko, Tilman J. Fertitta, Richard Handler, Waitr Holdings Inc. f/k/a Landcadia Holdings Inc., Jefferies Financial Group, Inc. and Jefferies, LLC were named as defendants in a putative class action lawsuit entitled *Walter Welch*, *Individually and on Behalf of all Others Similarly Situated vs. Christopher Meaux, David Pringle, Jeff Yurecko, Tilman J. Fertitta, Richard Handler, Waitr Holdings Inc. f/k/a Landcadia Holdings Inc., Jefferies Financial Group, Inc. and Jefferies, LLC.* The case was filed in the Western District of Louisiana, Lake Charles Division. In the lawsuit, the plaintiff asserts putative class action claims alleging, inter alia, that various defendants made false and misleading statements in securities filings, engaged in fraud, and violated accounting and securities rules. A similar putative class action lawsuit, entitled *Kelly Bates, Individually and on Behalf of all Others Similarly Situated vs. Christopher Meaux, David Pringle, Jeff Yurecko, Tilman J. Fertitta, Richard Handler, Waitr Holdings Inc. f/k/a Landcadia Holdings Inc., Jefferies Financial Group, Inc. and Jefferies, LLC*, was filed in that same court in November 2019. These two cases were consolidated, and an amended complaint was filed in October 2020. The Company filed a motion to dismiss in February 2021. The Court has heard oral argument on that motion, and has taken the motion under advisement. Waitr believes that this lawsuit lacks merit and that it has strong defenses to all of the claims alleged. Waitr continues to vigorously defend the suit.

In addition to the lawsuits described above, Waitr is involved in other litigation arising from the normal course of business activities, including, without limitation, labor and employment claims, allegations of infringement, misappropriation and other violations of intellectual property or other rights, lawsuits and claims involving personal injuries, physical damage and workers' compensation benefits suffered as a result of alleged conduct involving its employees, independent contractor drivers, and third-party negligence. Although Waitr believes that it maintains insurance with standard deductibles that generally covers liability for potential damages in many of these matters where coverage is available on acceptable terms (it is not maintained for claims involving intellectual property), insurance coverage is not guaranteed, often these claims are met with denial of coverage positions by the carriers, and there are limits to insurance coverage; accordingly, we could suffer material losses as a result of these claims or the denial of coverage for such claims.

# 11. Stock-Based Awards and Cash-Based Awards

In June 2020, the Company's stockholders approved the Waitr Holdings Inc. Amended and Restated 2018 Omnibus Incentive Plan (the "2018 Incentive Plan"), which permits the granting of awards in the form of incentive stock options, non-qualified stock options, stock appreciation rights, restricted stock, restricted stock units, performance-based awards, and other stock-based or cash-based awards. As of June 30, 2021, there were 6,632,886 shares of common stock available for future grants pursuant to the 2018 Incentive Plan. The Company also has outstanding equity awards under the 2014 Stock Plan (as amended in 2017, the "Amended 2014 Plan"). Total compensation expense related to awards under the Company's incentive plans was \$2,387 and \$602 for the three months ended June 30, 2021 and 2020, respectively, and \$4,465 and \$1,450 for the six months ended June 30, 2021 and 2020, respectively.

# **Stock-Based Awards**

# Stock Options

During the three months ended March 31, 2021, 500,000 stock options were granted under the 2018 Incentive Plan, with an aggregate grant date fair value of \$1,095. The weighted average exercise price of the options is \$2.78, and the options will vest in twelve quarterly installments during the period from October 1, 2021 through July 1, 2024. The options have an approximate 5 year exercise term. On January 3, 2020, 9,572,397 stock options were granted under the 2018 Incentive Plan to the Company's chief executive officer (the "Grimstad Option"), with an aggregate grant date fair value of \$2,297. The exercise price of the options is \$0.37, and the options vest 50% on each of the first two anniversaries of the grant date. The options have a five-year exercise term.

The fair value of each stock option grant during the six months ended June 30, 2021 and 2020 was estimated as of the grant date using an optionpricing model with the assumptions included in the table below. Expected volatility for stock options is estimated based on a combination of the historical volatility of the Company's stock price and the historical and implied volatility of comparable publicly traded companies.

	2	021		2020
Weighted-average fair value at grant	\$ 2	2.19	\$	0.24
Risk free interest rate	0.4	46%		1.54%
Expected volatility	132	1.4%	1	100.6%
Expected option life (years)	5	3.59		3.25

The Company recognized compensation expense for stock options of \$358 and \$365 for the three months ended June 30, 2021 and 2020, respectively, and \$692 and \$738 for the six months ended June 30, 2021 and 2020, respectively. Unrecognized compensation cost related to unvested stock options as of June 30, 2021 totaled \$1,684, with a weighted average remaining vesting period of approximately 0.9 years.

The stock option activity under the Company's incentive plans during the six months ended June 30, 2021 and 2020 is as follows:

	Six Mo	onths End	led June 30	, 2021		Six Months Ended June 30, 2020					
	Number of Shares	Ave	ghted erage se Price	G	Veighted Average rant Date air Value	Number of Shares	P	/eighted Average rcise Price	A Gra	eighted verage ant Date ir Value	
Balance, beginning of period	9,753,257	\$	0.43	\$	0.33	445,721	\$	3.66	\$	5.04	
Granted	500,000		2.78		2.19	9,572,397		0.37		0.24	
Exercised	(9,209)		0.90		4.50	(54,478)		0.68		3.51	
Forfeited	(21,553)		6.49		4.97	(93,282)		5.67		5.77	
Expired	(10,097)		3.47		4.13	(80,758)		1.95		5.44	
Balance, end of period	10,212,398	\$	0.53	\$	0.40	9,789,600	\$	0.45	\$	0.34	

Outstanding stock options, which were fully vested and expected to vest and exercisable are as follows as of June 30, 2021 and December 31, 2020:

		As of June 30, 2021				As of Decem	ber 31	, 2020
	Ŷ	tions Fully ested and ected to Vest		tions cisable	Ň	ptions Fully /ested and vected to Vest	E	Options xercisable
Number of Options	1	0,212,398	4,	915,529		9,753,257		132,846
Weighted-average remaining contractual term (years)		3.63		3.59		4.07		6.82
Weighted-average exercise price	\$	0.53	\$	0.45	\$	0.43	\$	3.20
Aggregate Intrinsic Value (in thousands)	\$	13,579	\$	6,826	\$	23,285	\$	178

The aggregate intrinsic value in the table above represents the total pre-tax intrinsic value (the difference between the fair value of the common stock and the exercise price, multiplied by the number of in-the-money options) that would have been received by the option holders had all option holders exercised their in-the-money options on each date. This amount will change in future periods based on the fair value of the Company's stock and the number of options outstanding. The aggregate intrinsic value of awards exercised was \$5 and \$29 during the three months ended June 30, 2021 and 2020, respectively, and \$20 and \$41 during the six months ended June 30, 2021 and 2020, respectively. Upon exercise, the Company issued new common stock.

# **Restricted Stock**

The Company's restricted stock grants include performance-based and time-based vesting awards. The fair value of restricted shares is typically determined based on the closing price of the Company's common stock on the date of grant.

# Performance-Based Awards

As of June 30, 2021, there were 3,159,325 performance-based RSUs outstanding under the Company's 2018 Incentive Plan, including 3,134,325 RSUs granted to the Company's chief executive officer in April 2020 (the "Grimstad RSU Grant"). The Grimstad RSU Grant has an aggregate grant date fair value of \$3,542 and vests in full in the event of a change of control, as defined in Mr. Grimstad's employment agreement with the Company, subject to his continuous employment with the Company through the date of a change of control; provided, however, that the Grimstad RSU Grant shall fully vest in the event that Mr. Grimstad terminates his employment for good reason or he is terminated by the Company for reason other than misconduct. No stock-based compensation expense will be recognized for the Grimstad RSU Grant until such time that is probable that the performance goal will be achieved, or at the time that Mr. Grimstad terminates his employment for good reason or he is terminated by the Company for reason other than misconduct, should either occur.

### Awards with Time-Based Vesting

During the six months ended June 30, 2021, a total of 5,308,960 RSUs with time-based vesting were granted pursuant to the Company's 2018 Incentive Plan (with an aggregate grant fair value of value of \$13,538). Included in such grants were 600,960 RSUs granted to non-employee directors vesting upon the earlier of June 15, 2022 and the date of the 2022 annual meeting of the Company's stockholders and 1,208,000 RSUs granted to employees and consultants vesting over three years. The RSU grants vest in various manners in accordance with the terms specified in the applicable award agreements, all of which accelerate and vest upon a change of control. Also included in such grants was an award of 3,500,000 RSUs granted (the "Grimstad 2021 RSU Grant") to Mr. Grimstad, with an aggregate grant date fair value of \$8,960, in connection with an extension of his employment agreement through January 2025. The Grimstad 2021 RSU Grant will vest in three equal installments on the first, second and third anniversaries of January 3, 2022, subject to Mr. Grimstad's continued employment through the applicable vesting date, and shall fully vest upon the consummation of a change of control, subject to Mr.Grimstad's continued employment through the closing of such change of control or in the event that Mr. Grimstad terminates his employment for good reason or he is terminated by the Company for reason other than misconduct.

The Company recognized compensation expense for restricted stock of \$2,029 and \$237 during the three months ended June 30, 2021 and 2020, respectively, and \$3,773 and \$712 during the six months ended June 30, 2021 and 2020, respectively. Unrecognized compensation cost related to unvested time-based RSUs as of June 30, 2021 totaled \$16,288, with a weighted average remaining vesting period of approximately 2.79 years. The total fair value of restricted shares that vested during the three months ended June 30, 2021 and 2020 was \$2,893 and \$1,147, respectively, and during the six months ended June 30, 2021 and 2020 was \$2,893 and \$1,147, respectively, and during the six months ended June 30, 2021 and 2020 was \$2,893 and \$1,147, respectively.

The activity for restricted stock with time-based vesting under the Company's incentive plans is as follows for the six months ended June 30, 2021 and 2020:

	Six M	onth	s Ended June 30	), 2021	Six Months Ended June 30, 2020						
	Number of Shares		Weighted Average Grant Date Fair Value	Weighted Average Remaining Contractual Term (years)	Number of Shares	G	Weighted Average Grant Date Fair Value	Weighted Average Remaining Contractual Term (years)			
Nonvested, beginning of period	4,558,603	\$	2.23	1.71	3,182,639	\$	1.42	2.16			
Granted	5,308,960		2.55		2,754,501		1.95				
Shares vested	(2,103,310)		2.03		(545,319)		1.94				
Forfeitures	(230,084)		1.50		(1,459,580)		1.27				
Nonvested, end of period	7,534,169	\$	2.53	2.79	3,932,241	\$	1.78	1.40			

### **Cash-Based Awards**

# **Performance Bonus Agreement**

On April 23, 2020, the Company entered into a performance bonus agreement with Mr. Grimstad, which was extended through January 3, 2025 in connection with the extension of his employment agreement. Pursuant to the performance bonus agreement, upon the occurrence of a change of control in which the holders of the Company's common stock receive per share consideration that is



equal to or greater than \$2.00, subject to adjustment in accordance with the 2018 Incentive Plan, the Company shall pay Mr. Grimstad an amount equal to \$5,000 (the "Bonus"). In order to receive the Bonus, Mr. Grimstad must remain continuously employed with the Company through the date of the change of control; provided, however, that in the event Mr. Grimstad terminates his employment for good reason or the Company terminates his employment other than for misconduct, Mr. Grimstad will be entitled to receive the Bonus provided the change of control occurs on or before January 3, 2025. Compensation expense related to the bonus agreement will not be recognized until such time that is probable that the performance goal will be achieved.

# 12. Stockholders' Equity

# **Common Stock**

At June 30, 2021 and December 31, 2020, there were 249,000,000 shares of common stock authorized and 116,701,277 and 111,259,037 shares of common stock issued and outstanding, respectively, with a par value of \$0.0001. The Company did not hold any shares as treasury shares as of June 30, 2021 or December 31, 2020. The Company's common stockholders are entitled to one vote per share.

#### **Preferred Stock**

At June 30, 2021 and December 31, 2020, the Company was authorized to issue 1,000,000 shares of preferred stock (\$0.0001 par value per share). There were no issued or outstanding preferred shares as of June 30, 2021 or December 31, 2020.

#### Warrants

In November 2018, the Company issued to Luxor Capital warrants which are currently exercisable for 478,464 shares of the Company's common stock with a current exercise price of \$10.45 per share (the "Debt Warrants"). The Debt Warrants expire on November 15, 2022 and include customary antidilution protection, including broad-based weighted average adjustments for issuances of additional shares (down-round features). Additionally, holders of the Debt Warrants have customary registration rights with respect to the shares underlying the Debt Warrants.

# 13. Fair Value Measurements

At June 30, 2021 and December 31, 2020, the Company had an outstanding medical contingency claim which is measured at fair value on a recurring basis (see *Note 10 – Commitments and Contingencies*). The long-term portion of the liability for such claim is included in the unaudited condensed consolidated balance sheets under accrued medical contingency, with the short-term portion included within other current liabilities. The medical contingency claim is measured at fair value using a method that incorporates life-expectancy assumptions, along with projected annual medical costs for each future year, adjusted for inflation. An average annual inflation rate of 3.5% was used in the development of the actuarial estimate for medical costs, based on historical medical cost inflation trends as published by the U.S. Bureau of Labor Statistics. Additionally, the measurement includes factors to derive a probability-weighted average of future payments in order to reflect variations from the life-expectancy assumptions, using CDC National Vital Statistics Reports as a tool in the analysis. Projected cash flows are discounted using an interest rate consistent with the U.S. 30-year treasury yield curve rates.

The medical contingency claim analysis represents a Level 3 measurement as it was based on unobservable inputs reflecting the Company's assumptions used in developing the fair value estimate. The inputs used in the measurement, particularly life expectancy and projected medical costs, are sensitive inputs to the measurement and changes to either could result in significantly higher or lower fair value measurements. The Company utilized historical transactional data regarding the claim, along with projections for future comprehensive medical care costs. These inputs required significant judgments and estimates at the time of the valuation.

The following table presents the Company's liabilities measured at fair value on a recurring basis as of June 30, 2021 and December 31, 2020 (in thousands):

		As of June 30, 2021								
	Lev	/el 1	Level 2	Level 3		Total				
Liabilities										
Accrued medical contingency	\$	_	\$	\$ 17,182	\$	17,182				
			As of Decen	nber 31, 2020						
	Lev	/el 1	Level 2	Level 3		Total				
Liabilities										
Accrued medical contingency	\$		\$	\$ 17,435	\$	17,435				
	19									

The Company had no assets required to be measured at fair value on a recurring basis at June 30, 2021 or December 31, 2020. Adjustments to the accrued medical contingency are recognized in other expense on the condensed consolidated statement of operations. There have been no transfers between levels during the periods presented in the accompanying condensed consolidated financial statements. The following table presents a reconciliation of liabilities classified as Level 3 financial instruments for the periods indicated (in thousands):

	Three Months Ended June 30,					Six Months Ended June 30,			
		2021		2020		2021		2020	
Balance, beginning of the period	\$	17,300	\$	17,812	\$	17,435	\$	17,883	
Increases/additions		41				84		—	
Reductions/settlements		(159)		(45)		(337)		(116)	
Balance, end of the period	\$	17,182	\$	17,767	\$	17,182	\$	17,767	

In addition to assets and liabilities that are recorded at fair value on a recurring basis, the Company is required to record certain assets and liabilities at fair value on a non-recurring basis. The Company generally applies fair value concepts in recording assets and liabilities acquired in business combinations and asset acquisitions (see *Note 3 – Business Combinations*).

# 14. Earnings (Loss) Per Share Attributable to Common Stockholders

The calculation of basic and diluted income (loss) per share attributable to common stockholders for the three and six months ended June 30, 2021 and 2020 is as follows (in thousands, except share and per share data):

	Three Months Ended June 30,					Six Months Ended June 30,			
		2021		2020		2021		2020	
Basic income (loss) per share:									
Net income (loss) attributable to common stockholders - basic	\$	(5,641)	\$	10,653	\$	(9,353)	\$	8,551	
Weighted average number of shares outstanding		115,644,790		95,053,207	_	113,998,589		85,968,962	
Basic income (loss) per common share	\$	(0.05)	\$	0.11	\$	(0.08)	\$	0.10	
Diluted income (loss) per share:									
Net income (loss) attributable to common stockholders - diluted	\$	(5,641)	\$	10,653	\$	(9,353)	\$	8,551	
Weighted average number of shares outstanding		115,644,790		95,053,207		113,998,589		85,968,962	
Effect of dilutive securities:									
Stock options		—		6,842,922		—		3,427,138	
Restricted stock units				4,055,103		—		2,373,360	
Warrants									
Weighted average diluted shares		115,644,790		105,951,232	_	113,998,589		91,769,460	
Diluted income (loss) per common share	\$	(0.05)	\$	0.10	\$	(0.08)	\$	0.09	

The Company has outstanding Notes which are convertible into shares of the Company's common stock. See *Note 7 – Debt* for additional details on the Notes. Based on the conversion price in effect at the end of the respective periods, the Notes were convertible into 4,737,237 and 4,728,127 shares, respectively, of the Company's common stock at June 30, 2021 and 2020. For the three and six months ended June 30, 2021, the Company was in a net loss position, therefore, the shares that would be issued upon conversion of the Notes were excluded from the net loss per share calculation as the effect would have been antidilutive. Furthermore, during the three and six months ended June 30, 2021 and 2020, the Company's weighted average common stock price was below the Notes conversion price for such periods. Accordingly, the shares were not considered in the dilutive earnings per share calculation.

Additionally, the following table includes securities outstanding at the end of the respective periods, which have been excluded from the fully diluted calculations because the effect on net earnings (loss) per common share would have been antidilutive:

	Three Months Er	nded June 30,	Six Months End	ed June 30,
	2021	2020	2021	2020
Antidilutive shares underlying stock-based awards:				
Stock options	10,212,398	84,747	10,212,398	84,747
Restricted stock units	10,693,494	1,917,091	10,693,494	1,917,091
Warrants (1)	478,464	476,185	478,464	476,185

(1) Includes the Debt Warrants as of June 30, 2021 and 2020. See Note 12 – Stockholders' Equity for additional details.

# 15. Related-Party Transactions

In November 2018, the Company entered into the Credit Agreement, and in January 2019, the Company entered into an amendment to the Credit Agreement, with Luxor Capital and an amendment to the Convertible Notes Agreement with the Luxor Entities. In addition, Luxor Capital has warrants which are convertible into shares of the Company's common stock (see *Note 12 – Stockholders' Equity*). On each of May 21, 2019, July 15, 2020 and March 9, 2021, the Company entered into amendments to the Credit Agreement with Luxor Capital and amendments to the Convertible Notes Agreement with the Luxor Entities. Additionally, on May 1, 2020, the Company entered into a Limited Waiver and Conversion Agreement with respect to the Credit Agreement and Convertible Notes Agreement. Jonathan Green, a board member of the Company, is a partner at Luxor Capital.

# 16. Subsequent Events

On August 9, 2021, the Company and its wholly owned subsidiary, Cape Payments, LLC, entered into definitive purchase agreements with ProMerchant LLC, Cape Cod Merchant Services LLC and Flow Payments LLC (collectively referred to herein as the "Cape Payment Companies", with the agreements collectively referred to herein as the "Cape Payment Agreements"). The Cape Payment Companies are engaged in the business of facilitating the entry into merchant agreements by and between retailers/merchants and payment processing solution providers and receive residual payments from the payment providers (not the merchants). The aggregate purchase price for the Cape Payment Companies will be \$15,000, consisting of \$12,000 in cash, subject to certain purchase price adjustments, and a number of shares of the Company's common stock equal to \$3,000 divided by the volume weighted average price of the Company's common stock over the five days prior to closing. Additionally, the Cape Payment Agreements include an earn-out provision which provides for a one-time payment to the sellers if the Cape Payment Companies exceed certain future revenue targets. The Cape Payment Agreements contain representations, warranties and covenants of the parties that are customary for similar transactions. Closing is subject to satisfaction of negotiated closing conditions (including, without limitation, the approval of the Company's board of directors of the transactions as set forth in the Cape Payment Agreements) and deliverables for such similar transactions and is expected to occur, if at all, during the third quarter of 2021.

# Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following Management's Discussion and Analysis of Financial Condition and Results of Operations should be read in conjunction with the unaudited condensed consolidated financial statements and related notes thereto included elsewhere in this Quarterly Report on Form 10-Q (the "Form 10-Q") and with the audited consolidated financial statements included in the Company's 2020 Form 10-K filed with the SEC on March 8, 2021. The following discussion contains forward-looking statements that reflect future plans, estimates, beliefs and expected performance. The forward-looking statements are dependent upon events, risks and uncertainties that may be outside of our control. Our actual results could differ materially from those discussed in these forward-looking statements. Factors that could cause or contribute to such differences are set forth in the section titled "Cautionary Statement Regarding Forward-Looking Statements". Dollar amounts in this discussion are expressed in thousands, except as otherwise noted.

#### Overview

Waitr operates an online ordering technology platform, providing delivery, carryout and dine-in options, connecting restaurants, drivers and diners in cities across the United States. Our strategy is to bring delivery, carryout and dine-in infrastructure to underserved populations of restaurants, grocery stores and diners and establish strong market presence or leadership positions in the markets in which we operate. Our business has been built with a restaurant-first philosophy by providing differentiated and brand additive services to the restaurants on the Platforms. Our Platforms allow consumers to browse local restaurants and menus, track order and delivery status, and securely store previous orders for ease of use and convenience. Restaurants benefit from the online Platforms through increased exposure to consumers for expanded business in the delivery market and carryout sales.

On March 11, 2021, we completed the acquisition of Delivery Dudes, a third-party delivery business primarily serving the South Florida market (see *"Liquidity and Capital Resources*" for additional details). The acquisition strengthens the Company's market presence in the on-demand delivery service sector. At June 30, 2021, we had over 25,000 restaurants, in over 900 cities, on the Platforms. Average Daily Orders for the three months ended June 30, 2021 and 2020 were approximately 38,583 and 44,241, respectively, and revenue was \$49,167 and \$60,506, respectively. For the six months ended June 30, 2021 and 2020, Average Daily Orders were 38,108 and 40,909, respectively, and revenue was \$100,097 and \$104,749, respectively.

During the second quarter of 2021, we added a variety of additional national brands to our Platforms and continued to opportunistically launch new markets in numerous underserved cities and towns. The acquisition of Delivery Dudes in the first quarter of 2021 and organic expansion throughout the first half of 2021 expanded our presence in multiple small and medium sized markets. Additionally, we recently announced a strategic initiative to change our corporate name and visual identity in a comprehensive rebrand, to be effective within the next 12 – 18 months. The rebranding strategy reflects our ongoing commitment to innovation, continued expansion into new delivery verticals in the "last mile delivery" segment, maintenance of a technology-forward platform, and anticipated diversification and expansion into payment solutions.

# Impact of COVID-19 on our Business

We have thus far been able to operate effectively during the COVID-19 pandemic. In response to economic hardships experienced during the COVID-19 pandemic, the U.S. federal government rolled out stimulus payments in the first quarter of 2021 which we believe had a positive impact on order volumes during such period. However, we also believe the stimulus payments resulted in increased driver labor costs as we were faced with challenges in maintaining an appropriate level of driver supply. During the second quarter of 2021, we believe the impact of the stimulus payments on our order volumes began to decrease.

While the widespread rollout of vaccines is leading to increased confidence that the impacts of the pandemic may be stabilizing, the spread of certain COVID variants and cases rising in areas with low vaccination rates provide continued uncertainty as to the potential short and long-term impacts of the pandemic on the global economy and on the Company's business, in particular. There remains uncertainty as to whether or not the pandemic will continue to impact diner behavior, and if so, in what manner.

To the extent that the COVID-19 pandemic adversely impacts the Company's business, results of operations, liquidity or financial condition, it may also have the effect of heightening many of the other risks described in the risk factors in the Company's 2020 Form 10-K and this quarterly report on Form 10-Q for the three months ended June 30, 2021. Management continues to monitor the impact of the COVID-19 outbreak and the possible effects on its financial position, liquidity, operations, industry and workforce.

# Significant Accounting Policies and Critical Accounting Estimates

The preparation of financial statements in accordance with GAAP requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period, along with related disclosures. We regularly assess these estimates and record changes to estimates in the period in which they become known. We base our estimates on historical experience

and various other assumptions believed to be reasonable under the circumstances. Changes in the economic environment, financial markets, and any other parameters used in determining these estimates could cause actual results to differ from estimates. Significant estimates and judgements relied upon in preparing these condensed consolidated financial statements affect the following items:

- incurred loss estimates under our insurance policies with large deductibles or retention levels;
- loss exposure related to claims such as the Medical Contingency (see Part I, Item 1, Note 9 Correction of Prior Period Error);
- income taxes;
- useful lives of tangible and intangible assets;
- equity compensation;
- contingencies;
- goodwill and other intangible assets, including the recoverability of intangible assets with finite lives and other long-lived assets; and
- fair value of assets acquired and liabilities assumed as part of a business combination.

Other than the changes disclosed in Part I, Item 1, *Note 2 – Basis of Presentation and Summary of Significant Accounting Policies* to our unaudited condensed consolidated financial statements in this Form 10-Q, there have been no material changes to our significant accounting policies and estimates described in the 2020 Form 10-K.

# New Accounting Pronouncements and Pending Accounting Standards

See Part I, Item 1, *Note 2 – Basis of Presentation and Summary of Significant Accounting Policies* for a description of accounting standards adopted during the six months ended June 30, 2021. Also described in Note 2 are pending standards and their estimated effect on our unaudited condensed consolidated financial statements.

Through year-end 2020, we qualified as an "emerging growth company" pursuant to the provisions of the JOBS Act. As an emerging growth company, we were able to take advantage of certain exemptions from various reporting requirements that are applicable to other public companies that are not "emerging growth companies", including not being required to comply with the auditor attestation requirements of Section 404(b) of the Sarbanes-Oxley Act. Effective January 1, 2021, we are no longer an emerging growth company. Accordingly, for fiscal year 2021, we will be required to include an opinion from our independent registered public accounting firm on the effectiveness of our internal controls over financial reporting.

# Factors Affecting the Comparability of Our Results of Operations

**Delivery Dudes Acquisition.** The Delivery Dudes Acquisition was considered a business combination in accordance with ASC 805, and has been accounted for using the acquisition method. Under the acquisition method of accounting, total purchase consideration, acquired assets and assumed liabilities are recorded based on their estimated fair values on the acquisition date. The excess of the fair value of purchase consideration over the fair value of the assets less liabilities acquired has been recorded as goodwill on our unaudited condensed consolidated balance sheet as of June 30, 2021. The results of operations of Delivery Dudes are included in our unaudited condensed consolidated financial statements beginning on the acquisition date, March 11, 2021.

In connection with the Delivery Dudes Acquisition, we incurred direct and incremental costs during the three and six months ended June 30, 2021 of approximately \$63 and \$669, respectively, consisting of legal and professional fees, which are included in general and administrative expenses in the unaudited condensed consolidated statement of operations in such periods.

*Changes in Fee Structure.* Our fee structure has changed at various times since our inception. We continue to review and update our current rate structure, as necessary, as we look to offer new and enhanced value-adding services to our restaurant partners. Any changes to our fee structure (whether externally to comply with governmental imposed caps or as a result of internal decision-making) could affect the comparability of our results of operations from period to period.

*Seasonality and Holidays.* Our business tends to follow restaurant closure and diner behavior patterns with respect to demand of our service offering. In many of our markets, we have historically experienced variations in order frequency as a result of weather patterns, university summer breaks and other vacation periods. In addition, a significant number of restaurants tend to close on certain major holidays, including Thanksgiving, Christmas Eve and Christmas Day, among others. Further, diner activity may be impacted by unusually cold, rainy, or warm weather. Cold weather and rain typically drive increases in order volume, while unusually warm or sunny weather typically drives decreases in orders. Furthermore, severe weather-related events such as snowstorms, ice storms, hurricanes and tropical storms have adverse effects on order volume, particularly if they cause property damage or utility interruptions to our restaurant partners. The COVID-19 pandemic, as well as the federal government's responses thereto, have had an impact on our typical seasonality trends and could impact future periods.

**Acquisition Pipeline.** We continue to maintain and evaluate an active pipeline of potential acquisition targets and may pursue acquisitions in the future, both in the restaurant delivery space as well as other verticals. These potential business acquisitions may impact the comparability of our results in future periods relative to prior periods.

# **Key Factors Affecting Our Performance**

*Efficient Market Expansion and Penetration.* Revenue growth and any corresponding improved cash flow and profitability is dependent on successful restaurant, diner and driver penetration of our markets and achieving scale in current and future markets. Failure in achieving this scale could adversely affect our working capital, which in turn, could slow our growth plans.

We typically target markets that we believe could achieve sustainable positive operating cash flows and profits, improve efficiency, and appropriately leverage the scale of our advertising, marketing, research and development, and other corporate resources. Our financial condition, cash flows, and results of operations depend, in significant part, on our ability to achieve and sustain our target profitability thresholds in our markets.

*Waitr's Restaurant, Diner and Driver Network.* A significant part of our strategy is our ability to successfully expand our network of restaurants, diners and drivers using the Platforms. If we fail to retain existing or add new restaurants, diners and drivers, our revenue and overall financial results may be adversely affected.

# **Key Business Metrics**

Defined below are the key business metrics that we use to analyze our business performance, determine financial forecasts, and help develop long-term strategic plans:

Active Diners. We count Active Diners as the number of diner accounts from which an order has been successfully completed through the Platforms during the past twelve months (as of the end of the relevant period) and consider Active Diners an important metric because the number of diners using our Platforms is a key revenue driver and a valuable measure of the size of our engaged diner base.

*Average Daily Orders.* We calculate Average Daily Orders as the number of completed orders during the period divided by the number of days in that period, including holidays. Average Daily Orders is an important metric for us because the number of orders processed on our Platforms is a key revenue driver and, in conjunction with the number of Active Diners, a valuable measure of diner activity on our Platforms for a given period.

*Gross Food Sales.* We calculate Gross Food Sales as the total food and beverage sales, sales taxes, gratuities, and diner fees processed through the Platforms during a given period. Gross Food Sales are different than the order value upon which we charge our fee to restaurants, which excludes sales taxes, gratuities and diner fees. Gratuities, which are not included in our net revenue, are determined by diners and may vary from order to order. Gross Food Sales is an important metric for us because the total volume of food sales transacted through our Platforms is a key revenue driver.

*Average Order Size.* We calculate Average Order Size as Gross Food Sales for a given period divided by the number of completed orders during the same period. Average Order Size is an important metric for us because the average value of gross food sales on our Platforms is a key revenue driver.

	 Three Months Ended June 30,				Six Months E	nded	d June 30,	
Key Business Metrics(1)	2021		2020		2021		2020	
Active Diners (as of period end)	1,878,904		2,109,353		1,878,904		2,109,353	
Average Daily Orders	38,583		44,241		38,108		40,909	
Gross Food Sales (dollars in thousands)	\$ 154,738	\$	175,044	\$	305,019	\$	308,557	
Average Order Size (in dollars)	\$ 44.07	\$	43.48	\$	44.22	\$	41.44	

(1) The key business metrics include the operations of Delivery Dudes beginning on the acquisition date, March 11, 2021.

# **Basis of Presentation**

## Revenue

We generate revenue primarily when diners place an order on one of the Platforms. We recognize revenue from diner orders when orders are delivered. Our revenue consists primarily of net Transaction Fees.

# Cost and Expenses:

**Operations and Support.** Operations and support expense consists primarily of salaries, benefits, stock-based compensation, and bonuses for employees engaged in operations and customer service, as well as market managers, restaurant onboarding, and driver logistics personnel, and payments to independent contractor drivers for delivery services. Operations and support expense also includes payment processing costs incurred on customer orders and the cost of software and related services providing support for diners, restaurants and drivers.

*Sales and Marketing.* Sales and marketing expense consists primarily of salaries, commissions, benefits, stock-based compensation and bonuses for personnel supporting sales and marketing efforts, including restaurant business development managers, marketing employees and contractors, and third-party marketing expenses such as social media and search engine marketing, online display, sponsorships and print marketing.

**Research and Development.** Research and development expense consists primarily of salaries, benefits, stock-based compensation and bonuses for employees and contractors engaged in the design, development, maintenance and testing of the Platforms. This expense also includes such items as software subscriptions that are necessary for the upkeep and maintenance of the Platforms.

*General and Administrative.* General and administrative expense consists primarily of salaries, benefits, stock-based compensation and bonuses for executive, finance and accounting, human resources and other administrative employees as well as third-party legal, accounting, and other professional services, insurance (including workers' compensation, auto liability and general liability), travel, facilities rent, and other corporate overhead costs.

**Depreciation and Amortization.** Depreciation and amortization expense consists primarily of amortization of capitalized costs for software development, trademarks and customer relationships and depreciation of leasehold improvements and equipment, primarily tablets deployed in restaurants. We do not allocate depreciation and amortization expense to other line items.

Other Expenses (Income) and Losses (Gains), Net. Other expenses (income) and losses (gains), net, primarily includes interest expense on outstanding debt, as well as any other items not considered to be incurred in the normal operations of the business.

# **Results of Operations**

The following table sets forth our results of operations for the periods indicated, with line items presented in thousands of dollars and as a percentage of our revenue:

		Three Month	End	led June 30,		Six Months Ended June 30,					
(in thousands, except percentages(1))	 % of 2021 Revenue			2020	% of Revenue	2021	% of Revenue	2020	% of Revenue		
Revenue	\$ 49,167	100 9	6 \$	60,506	100 %	\$ 100,097	100 %	\$ 104,749	100 %		
Costs and expenses:											
Operations and support	31,273	64 9	6	30,547	50%	61,611	62%	56,912	54%		
Sales and marketing	4,500	99	6	2,740	5%	8,516	9%	5,566	5%		
Research and development	854	29	6	1,167	2%	1,853	2%	2,637	3%		
General and administrative	12,505	259	6	10,094	17%	22,691	23%	20,872	20%		
Depreciation and amortization	2,965	69	6	2,075	3%	5,882	6%	4,139	4%		
Intangible and other asset impairments	_	09	6	29	0%	_	0%	29	0%		
Loss on disposal of assets	 162	09	6	3	0%	159	0%	11	0%		
Total costs and expenses	 52,259	1069	6	46,655	77%	100,712	101%	90,166	86%		
Income (loss) from operations	 (3,092)	(69	6) –	13,851	23%	(615)	(1%)	14,583	14%		
Other expenses (income) and losses (gains), net:											
Interest expense	1,681	39	6	2,490	4%	3,582	4%	5,404	5%		
Interest income	_	09	6	(21)	0%	_	0%	(81)	0%		
Other expense	 835	29	6	712	1%	5,099	5%	675	1%		
Net income (loss) before income taxes	(5,608)	(119	6)	10,670	18%	(9,296)	(9%)	8,585	8%		
Income tax expense	 33	09	6	17	0%	57	0%	34	0%		
Net income (loss)	\$ (5,641)	(11)	6) <b>\$</b>	10,653	18%	\$ (9,353)	(9%)	\$ 8,551	8%		

#### (1) Percentages may not foot due to rounding.

The following section includes a discussion of our results of operations for the three and six months ended June 30, 2021 and the three and six months ended June 30, 2020. The results of operations of Delivery Dudes are included in our unaudited condensed consolidated financial statements beginning on the acquisition date, March 11, 2021 (see Part I, Item 1, *Note 3 – Business Combinations*).



## Revenue

	Three Months Ended June 30,			Percentage	Six Months Ended June 30,			Percentage
	2021	2	020	Change	2021		2020	Change
	 (dollars in thousands)				(dollars in	ds)		
Revenue	\$ 49,167	\$	60,506	(19%) \$	100,097	\$	104,749	(4%)

Revenue decreased for the three and six months ended June 30, 2021 compared to the three and six months ended June 30, 2020, primarily as a result of decreased order volumes. We experienced a significant increase in Average Daily Orders in the three months ended June 30, 2020 as the COVID-19 pandemic, related stay-at-home orders, and government stimulus payments affected diner behavior. Additionally, Average Daily Orders were impacted by adverse weather-related events in early 2021 as well as certain federal government responses to the COVID-19 pandemic.

Partially offsetting the impact of decreased order volumes in the three and six months ended June 30, 2021 was an increase in the Average Order Size in such periods. The Average Order Size increased to \$44.22 for the six months ended June 30, 2021, from \$41.44 for the six months ended June 30, 2020, an improvement of 7%. The Average Order Size was \$44.07 for the three months ended June 30, 2021, compared to \$43.48 for the three months ended June 30, 2020.

# **Operations and Support**

	1	Three Months Ended June 30,			Percentage	Six Months Ended June 30,			Percentage
		2021		2020	Change	2021		2020	Change
		(dollars in	thousa	inds)		(dollars in	thousa	unds)	
Operations and support	\$	31,273	\$	30,547	2% \$	61,611	\$	56,912	8%
As a percentage of revenue		64%		50%		62%	, D	54%	

Operations and support expenses increased in dollar terms in the three and six months ended June 30, 2021 compared to the three and six months ended June 30, 2020, primarily due to the Company opening more markets and serving more markets in the 2021 periods compared to 2020, including costs for operations and support personnel and software related to supporting those markets. As a percentage of revenue, operations and support expenses were higher in the three and six months ended June 30, 2021 compared to the 2020 periods as we strategically invested in our support staffing and drivers in order to combat labor shortages pervasive in the industry and broader economy.

# Sales and Marketing

	Т	Three Months Ended June 30,			Percentage	Six Months E	nded J	une 30,	Percentage
		2021 2020		Change	2021	2020		Change	
		(dollars in thousands)				(dollars in thousands)			
Sales and marketing	\$	4,500	\$	2,740	64% \$	8,516	\$	5,566	53%
As a percentage of revenue		9%		5%		9%	D	5%	

Sales and marketing expense increased in dollar terms and as a percentage of revenue in the three and six months ended June 30, 2021 compared to the three and six months ended June 30, 2020, primarily attributable to increased digital advertising as we further invested in market expansion and solidifying our presence in existing territories.

### **Research and Development**

	Т	Three Months Ended June 30,			Percentage	Six Months E	nded J	une 30,	Percentage
		2021 2		2020	Change	2021	2020		Change
		(dollars in thousands)				(dollars in			
Research and development	\$	854	\$	1,167	(27%) \$	1,853	\$	2,637	(30%)
As a percentage of revenue		2%	,	2%		2%	)	3%	

Research and development expense decreased in dollar terms in the three and six months ended June 30, 2021 compared to the three and six months ended June 30, 2020, primarily due to the capitalization of increased software development costs during the first and second quarters of 2021 as further product features and functionality were incorporated into the Platforms. Research and development expense as a percentage of revenue remained relatively flat for the three and six months ended June 30, 2020.



# General and Administrative

	1	Three Months Ended June 30,			Percentage	Six Months E	Percentage		
		2021		2020	Change	2021		2020	Change
		(dollars in	thousa	ands)		(dollars in	thousa	unds)	
General and administrative	\$	12,505	\$	10,094	24% \$	22,691	\$	20,872	9%
As a percentage of revenue		25%		17%		23%	D	20%	

General and administrative expense increased in dollar terms and as a percentage of revenue in the three and six months ended June 30, 2021 compared to the three and six months ended June 30, 2020. The increase primarily related to increased stock-based compensation expense, payroll and recruiting costs, and transaction costs associated with the Delivery Dudes Acquisition, partially offset by a decrease in workers compensation insurance expenses.

#### **Depreciation and Amortization**

	1	Three Months Ended June 30,			Percentage	Six Months E	Percentage		
		2021		2020	Change	2021		2020	Change
		(dollars in	thousa	nds)		(dollars in	thousa	nds)	
Depreciation and amortization	\$	2,965	\$	2,075	43% \$	5,882	\$	4,139	42%
As a percentage of revenue		6%	,	3%		6%	)	4%	

Depreciation and amortization expense increased in dollar terms and as a percentage of revenue in the three and six months ended June 30, 2021 compared to the three and six months ended June 30, 2020, driven by an increase in depreciation expense related to computer tablets for restaurants on the Platforms and amortization expense on intangible assets acquired in the Delivery Dudes Acquisition.

### Other Expenses (Income) and Losses (Gains), Net

	Т	Three Months Ended June 30,			Percentage		Six Months Ended June 30,			Percentage
		2021	2021 2020		Change	2021		2020		Change
		(dollars in	thousa	unds)			(dollars in	thousa	ands)	
Other expenses (income) and losses (gains), net	\$	2,516	\$	3,181	(21%)	\$	8,681	\$	5,998	45%
As a percentage of revenue		5%	,	5%			9%		6%	

Other expenses (income) and losses (gains), net for the three months ended June 30, 2021 primarily consisted of \$1,660 of interest expense associated with the Term Loan and Notes and a \$700 accrual for a legal settlement. For the three months ended June 30, 2020, other expenses (income) and losses (gains), net primarily consisted of \$2,465 of interest expense associated with the Term Loan and Notes.

For the six months ended June 30, 2021, other expenses (income) and losses (gains), net primarily consisted of a \$4,700 accrual for a legal settlement and \$3,520 of interest expense associated with the Term Loan and Notes. For the six months ended June 30, 2020, other expenses (income) and losses (gains), net primarily consisted of \$5,325 of interest expense associated with the Term Loan and Notes.

### **Income Tax Expense**

Income tax expense for the three months ended June 30, 2021 and 2020 was \$33 and \$17, respectively, and \$57 and \$34 for the six months ended June 30, 2021 and 2020, respectively. The Company's income tax expense is entirely related to state taxes in various jurisdictions. We have historically generated net operating losses; therefore, a valuation allowance has been recorded on our net deferred tax assets.

### Liquidity and Capital Resources

### Overview

As of June 30, 2021, we had cash on hand of \$60,548. Our primary sources of liquidity have recently been cash flow from operations and proceeds from the issuance of stock in fiscal 2020.

During the first half of 2021, we made investments in our business with numerous new market launches and the Delivery Dudes Acquisition, expanding our scope of delivery in multiple small and medium sized markets. The Delivery Dudes Acquisition included \$11,500 in cash, subject to certain purchase price adjustments, and 3,562,577 shares of the Company's common stock. Additionally, pursuant to an amendment to the Credit Agreement, the Company made a \$15,000 prepayment on the Term Loan on March 16, 2021.



The aggregate principal amount of outstanding long-term debt totaled \$84,511 as of June 30, 2021, consisting of \$35,007 for the Term Loan and \$49,504 of Notes. As of June 30, 2021, the Company had \$5,465 of outstanding short-term loans for insurance premium financing.

We currently expect that our cash on hand and estimated cash flow from operations will be sufficient to meet our working capital needs for at least the next twelve months; however, there can be no assurance that we will generate cash flow at the levels we anticipate. We may use cash on hand to repay additional debt or to acquire or invest in complementary businesses, products and technologies. We continually evaluate additional opportunities to strengthen our liquidity position, fund growth initiatives and/or combine with other businesses by issuing equity or equity-linked securities (in public or private offerings) and/or incurring additional debt. However, market conditions, our future financial performance or other factors may make it difficult or impossible for us to access sources of capital, on favorable terms or at all, should we determine in the future to raise additional funds.

We are continuously reviewing our liquidity and anticipated working capital needs, particularly in light of the uncertainty created by the COVID-19 pandemic. Thus far, we have been able to operate effectively during the pandemic, however, the potential impacts and duration of the COVID-19 pandemic (including those related to variants) on the economy and on our business, in particular, is difficult to assess or predict.

# **Capital Expenditures**

Our main capital expenditures relate to the purchase of tablets for restaurants on the Platforms and investments in the development of the Platforms, which are expected to increase as we continue to grow our business. Our future capital requirements and the adequacy of available funds will depend on many factors, including those set forth under "Risk Factors" in our 2020 Form 10-K and this quarterly report on Form 10-Q for the three months ended June 30, 2021.

#### **Cash Flow**

The following table sets forth our summary cash flow information for the periods indicated:

	Six Months Ended June 30,				
(in thousands)	2021		2020		
Net cash provided by operating activities	\$ 5,936	\$	18,961		
Net cash used in investing activities	(17,419)		(1,963)		
Net cash (used in) provided by financing activities	(12,675)		20,387		

# Cash Flows Provided by Operating Activities

For the six months ended June 30, 2021, net cash provided by operating activities was \$5,936, compared to \$18,961 for the six months ended June 30, 2020. The decrease in cash flows from operating activities in the six months ended June 30, 2021 from the comparable 2020 period was primarily driven by a decrease in revenue and increased operations and support expenses, partially offset by changes in operating activities by \$2,179, primarily consisting of an increase in other current liabilities of \$6,452, partially offset by a decrease in accrued payroll of \$1,368, an increase in capitalized contract costs of \$1,389 and an increase in prepaid expenses and other current assets of \$1,008. During the six months ended June 30, 2020, the net change in operating assets and liabilities increased net cash provided by operating assets and liabilities increased net cash provided June 30, 2020, the net change in operating assets and liabilities increase of \$1,008. During the six months ended June 30, 2020, the net change in operating assets and liabilities increased net cash provided June 30, 2020, the net change in operating assets and liabilities increased net cash provided by operating activities by \$167.

# Cash Flows Used in Investing Activities

For the six months ended June 30, 2021, net cash used in investing activities consisted primarily of \$12,706 for the acquisition of a business and related intangible assets and \$4,137 of costs for internally developed software. For the six months ended June 30, 2020, net cash used in investing activities consisted primarily of \$1,335 of costs for internally developed software.

# Cash Flows (Used in) Provided by Financing Activities

For the six months ended June 30, 2021, net cash used in financing activities primarily consisted of a \$14,472 principal prepayment on the Term Loan. Additionally, during the six months ended June 30, 2021, cash flows from financing activities included \$5,209 of borrowings under a short-term loan for insurance premium financing and \$2,471 of payments on short-term loans for insurance premium financing. For the six months ended June 30, 2020, net cash provided by financing activities included net proceeds from the issuance of common stock of \$22,585 and \$1,906 of proceeds from short-term loans for insurance premium financing, less \$3,415 of payments on short-term loans for insurance premium financing.



# **Off-Balance Sheet Arrangements**

We did not have any off-balance sheet arrangements as of June 30, 2021.

# **Cautionary Statement Regarding Forward-Looking Statements**

This Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Exchange Act. All statements, other than statements of historical or current facts, that reflect future plans, estimates, beliefs or expected performance are forward-looking statements. In some cases, you can identify forward-looking statements because they are preceded by, followed by or include words such as "may," "can," "should," "will," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "target" or similar expressions. These forward-looking statements are based on information available as of the date of this Form 10-Q and our management's current expectations, forecasts and assumptions, and involve a number of judgments, risks and uncertainties, including the following factors, in addition to the factors discussed elsewhere in this Form 10-Q, and the factors discussed in our 2020 Form 10-K (Part I, Item 1A, *Risk Factors*):

#### **Operational Risks**

- failure to retain existing diners or add new diners or our diners decreasing their number of orders or order sizes on the Platforms;
- declines in our delivery service levels or lack of increases in business for restaurants;
- loss of restaurants on the Platforms, including due to changes in our fee structure;
- inability to sustain profitability in the future;
- risks related to our relationships with the independent contractor drivers, including shortages of available drivers, loss of independent contractor drivers, and possible increases in driver compensation;
- inability to maintain and enhance our brands or occurrence of events that damage our reputation and brands, including unfavorable media coverage;
- seasonality and the impact of inclement weather, including major hurricanes, tropical cyclones, major snow and/or ice storms in areas not accustomed to them and other instances of severe weather and other natural phenomena;
- inability to manage growth and meet demand;
- inability to successfully improve the experience of restaurants and diners in a cost-effective manner;
- changes in our products or to operating systems, hardware, networks or standards that our operations depend on;
- dependence of our business on our ability to maintain and scale our technical infrastructure;
- personal data, internet security breaches or loss of data provided by diners or restaurants on our Platforms;
- inability to comply with applicable law or standards if we become a payment processor at some point in the future;
- risks related to the credit card and debit card payments we accept;
- reliance on third-party vendors to provide products and services;
- substantial competition in technology innovation and distribution and inability to continue to innovate and provide technology desirable to diners and restaurants;
- failure to pursue and successfully make additional acquisitions;
- uncertainty of the successful closing of the transaction relating to the acquisition of the Cape Payment Companies and the timing of such closing;
- failure to comply with covenants in the agreements governing our debt;
- additional impairments of the carrying amounts of goodwill or other indefinite-lived assets;
- dependence on search engines, display advertising, social media, email, content-based online advertising and other online sources to attract diners to the Platforms;
- loss of senior management or key operating personnel and dependence on skilled personnel to grow and operate our business;
- inability to successfully integrate and maintain acquired businesses;
- failure to protect our intellectual property;
- patent lawsuits and other intellectual property rights claims;
- potential liability and expenses for existing and future legal claims, including claims that may exceed insurance coverage or are not insured against;
- our use of open source software;
- insufficient capital to pursue business objectives and respond to business opportunities, challenges or unforeseen circumstances;
- unionization of our employees, the magnitude of which increases if our independent contractor drivers were ever reclassified as employees; and
- failure to maintain an effective system of disclosure controls and internal control over financial reporting.



# Industry Risks

- the highly competitive and fragmented nature of our industry;
- dependence on discretionary spending patterns in the areas in which the restaurants on our Platforms operate and in the economy at large;
- general economic and business risks affecting our industry that are largely beyond our control;
- the COVID-19 pandemic, or a similar public health threat that could significantly affect our business, financial condition and results of operations;
- implementation of fee caps by jurisdictions in areas where we operate;
- failure of restaurants in our networks to maintain their service levels;
- slower than anticipated growth in the use of the Internet via websites, mobile devices and other platforms;
- federal and state laws and regulations regarding privacy, data protection, and other matters affecting our business;
- the potential for increased misclassification claims following the change to the U.S. presidential administration; and
- risks relating to our relationships with the independent contractor drivers, including shortages of available drivers and possible increases in driver compensation.

These risks and uncertainties may be outside of our control. Forward-looking statements should not be relied upon as representing our views as of any subsequent date. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. Our actual results could differ materially from those discussed in these forward-looking statements.

## Item 3. Quantitative and Qualitative Disclosures about Market Risk

We are exposed to interest rate risk and certain other market risks in the ordinary course of our business.

#### **Interest Rate Risk**

As of June 30, 2021, we had outstanding interest-bearing long-term debt totaling \$84,511, consisting of the Term Loan in the amount of \$35,007 and the Notes of \$49,504. The interest rates under the Term Loan and Notes were reduced by 200 basis points for a one-year period, effective August 3, 2020, in connection with amendments to the loan agreements governing the Term Loan and Notes and a payment on the Term Loan. Although the interest rates decreased on August 3, 2020, we are not currently exposed to interest rate risk on our outstanding debt, as the new rates are fixed and revert back to the fixed rates in effect prior to the amendments. If we enter into variable-rate debt in the future, we may be subject to increased sensitivity to interest rate movements.

We invest excess cash primarily in bank accounts and money market accounts, on which we earn interest. Our current investment strategy is to preserve principal and provide liquidity for our operating and market expansion needs. Since our investments have been and are expected to remain mainly short-term in nature, we do not believe that changes in interest rates would have a material effect on the fair market value of our investments or our operating results.

#### **Item 4. Controls and Procedures**

## **Evaluation of Disclosure Controls and Procedures**

As required by Rule 13a-15(b) of the Exchange Act, we have evaluated, under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act) as of the end of the period covered by this Form 10-Q. Our disclosure controls and procedures are designed to provide reasonable assurance that the information required to be disclosed by us in reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate, to allow timely decisions regarding required disclosure and is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC. Based upon the evaluation, our principal executive officer and principal financial officer have concluded that our disclosure controls and procedures were effective to accomplish their objectives at the reasonable assurance level as of June 30, 2021.

#### **Changes in Internal Controls Over Financial Reporting**

There has not been any change in our internal control over financial reporting that occurred during the quarter ended June 30, 2021 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Effective January 1, 2021, we are no longer an emerging growth company. Accordingly, for fiscal year 2021, we will be required to include an opinion from our independent registered public accounting firm on the effectiveness of our internal control over financial reporting.



# PART II. OTHER INFORMATION

# **Item 1. Legal Proceedings**

In July 2016, Waiter.com, Inc. filed a lawsuit against Waitr Inc. in the United States District Court for the Western District of Louisiana, alleging trademark infringement based on Waitr's use of the "Waitr" trademark and logo, Civil Action No.: 2:16-CV-01041. The plaintiff sought injunctive relief and damages relating to Waitr's use of the "Waitr" name and logo. During the third quarter of 2020, the trial date was rescheduled to June 2021, and in September 2020, the court ruled on various motions, certain of which ruled against defenses the Company had advanced. The Company recorded a \$4 million reserve in connection with this lawsuit during the first quarter of 2021. On June 22, 2021, the Company entered into a License, Release and Settlement Agreement (the "Settlement") to settle all claims related to this lawsuit. Pursuant to the Settlement, the Company agreed, among other things, to pay the plaintiff \$4.7 million in cash by July 1, 2021. As such, the Company recorded an incremental \$0.7 million reserve in connection with the Settlement. The accrued legal settlement of \$4.7 million is included in other current liabilities in the unaudited condensed consolidated balance sheet at June 30, 2021. Included in other expense in the unaudited condensed consolidated statement of operations for the three and six months ended June 30, 2021 is \$0.7 million and \$4.7 million, respectively, related to the accrued legal settlement.

In April 2019, the Company was named as a defendant in a class action complaint filed by certain current and former restaurant partners, captioned *Bobby's Country Cookin', et al v. Waitr,* which is currently pending in the United States District Court for the Western District of Louisiana. Plaintiffs allege, among other things, claims for breach of contract, violation of the duty of good faith and fair dealing, and unjust enrichment, and seek recovery on behalf of themselves and two separate classes. Based on the current class definitions, as many as 10,000 restaurant partners could be members of the two separate classes that the representative plaintiffs are attempting to certify. Plaintiff's deadline to file a motion for class certification is October 2021. Waitr maintains that the underlying allegations and claims lack merit, and that the classes, as pled, are incapable of certification. Waitr continues to vigorously defend the suit.

In September 2019, Christopher Meaux, David Pringle, Jeff Yurecko, Tilman J. Fertitta, Richard Handler, Waitr Holdings Inc. f/k/a Landcadia Holdings Inc., Jefferies Financial Group, Inc. and Jefferies, LLC were named as defendants in a putative class action lawsuit entitled *Walter Welch*, *Individually and on Behalf of all Others Similarly Situated vs. Christopher Meaux, David Pringle, Jeff Yurecko, Tilman J. Fertitta, Richard Handler, Waitr Holdings Inc. f/k/a Landcadia Holdings Inc., Jefferies Financial Group, Inc. and Jefferies, LLC.* The case was filed in the Western District of Louisiana, Lake Charles Division. In the lawsuit, the plaintiff asserts putative class action claims alleging, inter alia, that various defendants made false and misleading statements in securities filings, engaged in fraud, and violated accounting and securities rules. A similar putative class action lawsuit, entitled *Kelly Bates, Individually and on Behalf of all Others Similarly Situated vs. Christopher Meaux, David Pringle, Jeff Yurecko, Tilman J. Fertitta, Richard Handler, Waitr Holdings Inc. f/k/a Landcadia Holdings Inc., Jefferies Financial Group, Inc. and Jefferies, LLC,* was filed in that same court in November 2019. These two cases were consolidated, and an amended complaint was filed in October 2020. The Company filed a motion to dismiss in February 2021. The Court has heard oral argument on that motion, and has taken the motion under advisement. Waitr believes that this lawsuit lacks merit and that it has strong defenses to all of the claims alleged. Waitr continues to vigorously defend the suit.

In addition to the lawsuits described above, Waitr is involved in other litigation arising from the normal course of business activities, including, without limitation, labor and employment claims, allegations of infringement, misappropriation and other violations of intellectual property or other rights, lawsuits and claims involving personal injuries, physical damage and workers' compensation benefits suffered as a result of alleged conduct involving its employees, independent contractor drivers, and third-party negligence. Although Waitr believes that it maintains insurance with standard deductibles that generally covers liability for potential damages in many of these matters where coverage is available on acceptable terms (it is not maintained for claims involving intellectual property), insurance coverage is not guaranteed, often these claims are met with denial of coverage positions by the carriers, and there are limits to insurance coverage; accordingly, we could suffer material losses as a result of these claims or the denial of coverage for such claims.

#### Item 1A. Risk Factors

Except as set forth below, there have been no material changes with respect to Waitr's risk factors previously reported in Part I, Item 1A, of the 2020 Form 10-K.

# The change in presidential administration could result in increased misclassification claims against the Company.

During the Trump administration, the U.S. Department of Labor ("DOL") relaxed enforcement of misclassification claims under the Fair Labor Standards Act ("FLSA"). Additionally, just before President Trump left office, the DOL issued a new, company-friendly independent contractor standard via regulation that was set to go into effect in March 2021. However, after President Biden took office, the DOL paused and ultimately rescinded implementation of the regulation in May 2021. The DOL has not yet proposed a substitute regulation, meaning that previous, more worker-friendly standard is still in effect. Some legal experts expect the DOL to issue additional

regulations or guidance proposing an even more worker-friendly standard, such as the "ABC" test that was implemented in California. Legal experts also expect the DOL under President Biden to become more aggressive in enforcing misclassification claims against companies, particularly in the gig economy space. The issuance of such additional regulations or guidance, or the increase in such DOL enforcement activity, could adversely affect our operations and profitability.

# We are subject to a variety of risks relating to our relationships with the independent contractor drivers, including shortages of available drivers and possible increases in driver compensation.

In response to economic hardships experienced during the COVID-19 pandemic, the U.S. federal government rolled out stimulus payments in the first quarter of 2021 which we believe presented challenges in maintaining an appropriate level of driver supply at certain times and has required us to spend more to procure driver services in certain instances. Additional shortages of available drivers could require us to spend more to procure driver services and could create shortages at peak order times. Furthermore, we could face a challenge with having enough qualified drivers primarily due to intense market competition, which may subject us to increased payments for independent contractor driver rates that would negatively impact our profitability.

# The COVID-19 pandemic, or a similar public health threat, could significantly affect our business, financial condition and results of operations.

Waitr has thus far been able to operate effectively during the COVID-19 pandemic. However, the spread of certain COVID variants and cases rising in areas with low vaccination rates provide continued uncertainty as to the potential short and long-term impacts of the pandemic on the global economy and on the Company's business, in particular. There remains uncertainty as to whether or not the pandemic will continue to impact diner behavior, and if so, in what manner. To the extent that the COVID-19 pandemic, or a similar public health threat, adversely impacts the Company's business, results of operations, liquidity or financial condition, it may also have the effect of heightening many of the other risks described in the risk factors in the Company's 2020 Form 10-K and this quarterly report on Form 10-Q for the three months ended June 30, 2021.

# Our strategic initiative to change our corporate name and visual identity in a comprehensive rebrand may not be successful and may negatively impact our name recognition with customers and partners or otherwise impact our business.

In June 2021, we launched a strategic initiative to change our corporate name and visual identity in a comprehensive rebrand. There is no assurance that our rebranding initiative will be successful or result in a positive return on investment. We could be required to devote significant resources to advertising and marketing in order to increase awareness of the new brand and for the successful integration of our rebranding process. Furthermore, our rebranding initiative may negatively impact our name recognition with customers and partners, which could have an adverse impact on our business.

# Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None

# Item 3. Defaults Upon Senior Securities

Not applicable

# **Item 4. Mine Safety Disclosures**

Not applicable

### **Item 5. Other Information**

On August 9, 2021, the Company and its wholly-owned subsidiary, Cape Payments, LLC, entered into three substantially identical agreements to acquire substantially all of the assets of each of Flow Payments LLC ("Flow"), Cape Cod Merchant Services LLC ("Cape Cod") and ProMerchant LLC ("ProMerchant" and collectively with Flow and Cape Cod, the "Cape Payment Companies"). The agreements are collectively referred to herein as the "Cape Payment Agreements". The Cape Payment Companies are engaged in the business of facilitating the entry into merchant agreements by and between retailers/merchants and payment processing solution providers and receive residual payments from the payment providers (not the merchants). The aggregate purchase price for the Cape Payment Companies will be \$15 million (80% to be paid in cash and 20% to be paid through the issuance of unregistered shares of our common stock in an amount equal to \$3 million divided by the volume weighted average price of our common stock over the five days prior to closing), subject to standard purchase price adjustments, plus an unsecured, contingent earn-out payable in March 2023 based on the amount that the 2022 residuals of the Cape Payment Companies exceed 125% of the 2021 residual revenue of the Cape Payment Companies (while we are not able to quantify such amount as of the date hereof, at closing we will estimate and reflect such contingent payment as a liability on our balance sheet). The Cape Payment Agreements contain



representations, warranties and covenants of the parties that are customary for similar transactions. Closing is subject to satisfaction of negotiated closing conditions (including, without limitation, the approval of the Company's board of directors of the transactions as set forth in the Cape Payment Agreements) and deliverables for such similar transactions and is expected to occur, if at all, during the third quarter of 2021. The foregoing description of the Cape Payment Agreements and the transactions contemplated thereby does not purport to be complete and is subject to, and qualified in its entirety by, the full text of the Cape Payment Agreements, which will be filed as exhibits to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ending September 30, 2021.

# TABLE\_CONTENTS

# Item 6. Exhibits

Exhibit No.	Description
10.1	License, Release and Settlement Agreement, entered into as of June 22, 2021, by Waiter.com, Inc. and Waitr Holdings Inc. and Waitr Inc. (1)
10.2	Amended and Restated Employment Agreement, dated April 23, 2021, by and between Waitr Holdings Inc. and Carl A. Grimstad (incorporated by reference to Exhibit 10.1 of the Current Report on Form 8-K (File No. 001-37788) filed by the Company on April 29, 2021).
10.3	Executive Employment Agreement, dated April 23, 2021, by and between Waitr Holdings Inc. and Leo Bogdanov (incorporated by reference to Exhibit 10.2 of the Current Report on Form 8-K (File No. 001-37788) filed by the Company on April 29, 2021).
31.1	Certification of the Principal Executive Officer required by Rule 13a-14(b) or Rule15d-14(a)(1)
31.2	Certification of the Principal Financial Officer required by Rule 13a-14(b) or Rule15d-14(a). (1)
32.1	Certification of the Principal Executive Officer required by Rule 13a-14(b) or Rule15d-14(b) and 18 U.S.C. Section 1350. (1)
32.2	Certification of the Principal Financial Officer required by Rule 13a-14(b) or Rule15d-14(b) and 18 U.S.C. Section 1350. (1)
101.INS	Inline XBRL Instance Document – the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document
101.SCH	Inline XBRL Taxonomy Extension Schema Document
101.CAL	Inline XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase Document
101.PRE	Inline XBRL Taxonomy Extension Presentation Linkbase Document
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

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(1) Filed herewith

# SIGNATURES

By:

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: August 9, 2021

/s/ Leo Bogdanov

Leo Bogdanov Chief Financial Officer (Principal Financial Officer and Duly Authorized Officer)

35

# LICENSE, RELEASE AND SETTLEMENT AGREEMENT

This License, Release and Settlement Agreement ("Agreement") is entered into as of the date of the last signature set forth below (the "Effective Date"), by Waiter.com, Inc., a California corporation ("Waiter.com"), on the one hand, and Waitr Holdings Inc., a Delaware corporation, and Waitr Inc., a Delaware corporation (collectively, "WAITR"), on the other hand. Waiter.com and WAITR are referred to herein individually as a "Party", and collectively as the "Parties."

# RECITALS

WHEREAS, Waiter.com owns U.S. Trademark Registration No. 2,372,884 for the WAITER.COM trademark (the "WAITER.COM Mark").

WHEREAS, WAITR owns U.S. Trademark Registration No. 4,881,286 for the WAITR trademark (the "WAITR Mark").

WHEREAS, on July 14, 2016, Waiter.com filed a lawsuit alleging infringement of the WAITER.COM Mark against WAITR, styled *Waiter.com*, *Inc. v. Waitr Holdings Inc. and Waitr Inc.*, Civil Action No. 2:16-cv-01041, in the United States District Court for the Western District of Louisiana (the "Lawsuit").

WHEREAS, WAITR answered the Lawsuit, denying any infringement or other wrongdoing and liability related to the WAITER.COM Mark, and asserted various affirmative defenses and counterclaims.

WHEREAS, following negotiations and without admitting any liability to the other or any wrongdoing by any Party, the Parties desire to resolve all of the claims and counterclaims asserted in the Lawsuit on the terms set forth in this Agreement.

# AGREEMENT

NOW, THEREFORE, in consideration of the mutual covenants and promises contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. <u>Incorporation of Recitals</u>. The Recitals set forth above are incorporated into this Agreement.

2. <u>Definitions</u>. For the purposes of this Agreement, in addition to the capitalized terms defined elsewhere in this Agreement, the following terms shall have the meanings ascribed to them below:

(a) "WAITR Services" means the marketing, sale, or provision of any web-based or mobile app-based delivery, pick-up, carry-out, or dine-in services using the WAITR Mark.

(b) "WAITR Third Parties" means restaurants, businesses, retailers, distributors, partners, customers, end-users, independent contractor drivers, and any other parties that currently use, will use, or provide the WAITR Services.

3. <u>License for WAITR's Use of the WAITR Mark</u>. Subject to WAITR's full payment of the Settlement Payment, Waiter.com grants WAITR and WAITR Third Parties a fully paid-up, exclusive, worldwide, and irrevocable license to use the WAITR Mark for a period of twelve (12) months commencing from the Effective Date of this Agreement (the "Initial License Period"), with the following conditions and restrictions:

(a) During the Initial License Period, WAITR shall publish a statement on the <u>waitrapp.com</u> website and the WAITR mobile application that disclaims any association with Waiter.com.

(b) WAITR shall not provide food delivery services under the WAITR Mark from any restaurants in the states of California, Oregon, or Washington, except for: (i) those restaurants from which delivery services were already being provided under the WAITR Mark prior to the Effective Date of the Agreement; and (ii) any restaurant that is owned, operated or affiliated with a national chain restaurant company that has entered into an agreement with WAITR for delivery services prior to the Effective Date of the Agreement and is listed in the attached **Exhibit A**.

(c) WAITR shall not increase the number of restaurants offering pick-up or carry-out services under the WAITR Mark in the San Francisco Bay area, Los Angeles Metro area, Orange County Metro area, Portland Metro area, or Seattle Metro area. For avoidance of doubt, this restriction does not apply to: (i) grocery stores or liquor stores; and (ii) any restaurant that is owned, operated or affiliated with a national chain restaurant company that has entered into an agreement with WAITR for pick-up or carry-out services prior to the Effective Date of the Agreement and is listed in the attached **Exhibit A**.

(d) Waiter.com is making no representations and warranties with respect to the WAITR Mark, and WAITR is accepting this license from Waiter.com hereunder on an "as-is" basis and with all faults.

4. <u>Option to Extend License Period</u>. WAITR shall have an option (the "Option"), exercisable at WAITR's sole discretion at any time during the period beginning on the Effective Date of this Agreement and ending on the date that is eleven (11) months after the Effective Date of this Agreement (the "Option Period"), to extend the license granted in Paragraph 3 of this Agreement (thus extending the Initial License Period) by an additional eight (8) months (i.e., a total of twenty (20) months from the Effective Date of this Agreement) (the "Extended License Period"). If WAITR elects to exercise the Option, WAITR shall, before the end of the Option Period: (i) deliver written notification to Waiter.com of WAITR's intention to exercise the Option; and (ii) deliver payment to Waiter.com in the amount of eight hundred thousand dollars

 LICENSE, RELEASE AND SETTLEMENT AGREEMENT
 Page 2

 03325003.v1
 Page 2

(\$800,000.00) (the "Option Consideration") by wire transfer to the account described in the wire instructions attached as **Exhibit B**.

5. <u>WAITR's Adoption of New Branding and Cessation of Use of the WAITR Mark</u>. On or before the expiration of the Initial License Period or, if WAITR exercises the Option, on or before the expiration of the Extended License Period, WAITR shall: (i) adopt a new trademark or tradename (to replace the WAITR Mark) that does not include the "WAITR" name or the word "waiter" (the "New Branding"); and (ii) discontinue use of the WAITR Mark in connection with the WAITR Services. In connection with the New Branding, WAITR shall take the following actions with respect to the WAITR Services and the WAITR Mark:

(a) WAITR shall cause its counsel to file the appropriate paperwork with the USPTO to expressly abandon and effectuate the cancellation of the registration for the WAITR Mark (U.S. Trademark Registration No. 4,881,286).

(b) WAITR shall change the consumer-facing branding of the WAITR mobile application to reflect the New Branding in accordance with Apple's and Android's rules and regulations.

(c) WAITR shall relocate the WAITR Services that are accessible from the <u>www.waitrapp.com</u> website to a new domain name that does not incorporate the "WAITR" name or the word "waiter." Thereafter, WAITR may continue to use the <u>www.waitrapp.com</u> website for an additional eighteen (18) months for the sole purposes of redirecting users to the new domain name and as the website for Waitr Holdings Inc. After the end of such 18-month period, WAITR will maintain the domain name registration for waitrapp.com but will discontinue the use of the domain name "<u>waitrapp.com</u>" for any purpose.

(d) WAITR shall cease use of the "WAITR" Mark on any goods, products, signs, displays, labels, brochures, advertisements, promotional material, menus, packages, articles of clothing, and other items ("WAITR Goods") and shall take commercially reasonable steps to cause WAITR Third Parties to dispose of or remove any WAITR Goods from public view.

6. <u>Use of WAITR Corporate Names</u>. Notwithstanding the terms of Paragraph 5, nothing in this Agreement will require Waitr Inc. or Waitr Holdings Inc. to change its corporate name or its trading symbol "WTRH," or require consideration to be paid to Waiter.com by WAITR to continue to use the corporate name of either Waitr Holdings Inc. or Waitr Inc. or

7. <u>Future Trademark Applications</u>. WAITR shall not apply for or seek to have any third party apply for any registration of the WAITR Mark or any mark that includes the "WAITR" name or the word "waiter" on any federal or state trademark registry.

8. <u>WAITR Agreement Not to Challenge the WAITER.COM Mark</u>. WAITR acknowledges that Waiter.com is the owner of U.S. Trademark Registration No. 2,372,884 for the "WAITER.COM" Mark and agrees not to contest Waiter.com's ownership of the WAITER.COM Mark, nor the WAITER.COM Mark's validity or incontestability.

 LICENSE, RELEASE AND SETTLEMENT AGREEMENT
 Page 3

 03325003.v1
 Page 3

# 9. <u>Releases</u>.

(a) Waiter.com hereby releases, acquits, and forever discharges WAITR, its subsidiaries, affiliates, directors, shareholders, officers, agents, employees, attorneys, and all persons acting in concert with it, and its and their successors and assigns, from any and all claims of whatever kind or nature, in law or in equity, whether known or unknown, anywhere in the world, that Waiter.com has against WAITR by reason of any matter, act, omission, cause or event whatever related to the Lawsuit, the WAITER.COM Mark, the WAITR Mark, or any use of the "WAITR" name that occurred prior to the Effective Date, excluding representations or obligations expressly included in this Agreement.

(b) WAITR hereby releases, acquits, and forever discharges Waiter.com, its subsidiaries, affiliates, directors, shareholders, officers, agents, employees, attorneys, and all persons acting in concert with it, and its and their successors and assigns, from any and all claims of whatever kind or nature, in law or in equity, whether known or unknown, anywhere in the world, that WAITR has against Waiter.com by reason of any matter, act, omission, cause or event whatever related to the Lawsuit, the WAITER.COM Mark, the WAITR Mark, or any use of the "WAITR" name that occurred prior to the Effective Date, excluding representations or obligations expressly included in this Agreement.

(c) The releases in this Agreement include an express, informed, knowing, and voluntary waiver and relinquishment to the fullest extent permitted by law. In this connection, the Parties acknowledge that they may have sustained damages, losses, costs or expenses which are presently unknown and unsuspected and that such damages, losses, costs or expenses as may have been sustained may give rise to additional damages, losses, costs or expenses in the future. The Parties further acknowledge that they have negotiated this Agreement taking into account presently unsuspected and unknown claims, counterclaims, causes of action, damages, losses, costs, and expenses, and the Parties hereto voluntarily and with full knowledge of its significance, expressly waive and relinquish any and all rights they may have under any state or federal statute, rule or common law principle, in law or equity, relating to limitations on general releases. The Parties voluntarily and with full knowledge of its significance, expressly waive and relinquish any and all rights they may have under any state or federal statute, rule, or common law principle, in law or equity, relating to limitations on releases. Specifically, each Party hereby expressly waives any rights it may have under California Civil Code Section 1542 (or any other similar law in any jurisdiction) which provides that: "A general release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party."

10. <u>Payments</u>.

(a) In consideration of the settlement of all claims in the Lawsuit and the license granted in Paragraph 3 of this Agreement, and subject to the terms and conditions of this Agreement, WAITR agrees to deliver Waiter.com a payment of four million seven hundred thousand dollars and zero cents (\$4,700,000.00) (the "Settlement Payment"), payable to Waiter.com no later than seven (7) business days after the Effective Date of this Agreement by wire transfer to the account described in the wire instructions attached as **Exhibit B**.

LICENSE, RELEASE AND SETTLEMENT AGREEMENTPage 403325003.v1

(b) In the event that WAITR elects to exercise the Option provided for in Paragraph 4 of this Agreement, WAITR shall, on or before the expiration of the Option Period: (i) deliver written notification to Waiter.com of WAITR's intention to exercise the Option; and (ii) deliver the Option Consideration to Waiter.com by wire transfer to the account set forth in **Exhibit B**.

11. <u>Dismissal of the Lawsuit</u>. The Parties shall cause their respective counsel to execute and exchange the stipulated motion to dismiss in the form set forth in **Exhibit C** with the Parties' signatures to this Agreement, and the Parties' counsel shall hold the executed stipulated motion to dismiss in escrow. Within two (2) business days of receipt of the Settlement Payment by Waiter.com, the Parties shall cause their respective counsel to file the stipulated motion to dismiss with the Court, dismissing with prejudice all claims and counterclaims between the Parties in the Lawsuit. The Parties shall promptly proceed with any additional procedures needed to dismiss the Lawsuit with prejudice.

12. <u>Confidentiality</u>. The terms of this Agreement ("Settlement Terms") shall be kept confidential, except that the Parties may disclose the Settlement Terms to their attorneys, financial advisors, and/or accountants, provided that they agree to maintain the confidentiality of the Settlement Terms. Nothing herein shall prevent the Parties from disclosing the Settlement Terms or this Agreement (i) in response to any statutory or regulatory requirement or any validly issued subpoena, legal process, court order, or investigative demand from a court or government entity of competent jurisdiction, or (ii) as may be required to comply with federal securities laws or the rules and regulations of The Nasdaq Stock Market, such as publicly filing a copy of this Agreement with the SEC. Nothing shall prevent either Party from stating publicly that the Parties have settled their dispute to their mutual satisfaction, without admitting liability or fault.

13. <u>Mutual Non-Disparagement</u>. Neither Party nor any of its representatives shall make any oral or written statement about the other Party or its representatives that is intended or reasonably likely to disparage the other Party or its representatives, or otherwise degrade the other Party's reputation or the reputation of any of its representatives in the business or legal community, or in the online food delivery services industry.

14. <u>General Representations and Warranties of the Parties</u>. Waiter.com, on the one hand, and WAITR, on the other hand, each make the following representations, warranties, covenants, and acknowledgments to each other, as may be applicable, to induce the other Party to enter into this Agreement, and the Parties each acknowledge that the other Party is reasonably relying upon such representations, warranties, covenants, and acknowledgments as a material inducement to execution of this Agreement:

(a) Waiter.com and WAITR have not, individually or collectively, in whole or in part, sold, assigned, transferred, conveyed, or made any other disposition of any cause of action, claim, demand, right, obligation, interest, shares, or damages released or covered herein; and

(b) Waiter.com and WAITR each represent that they have the sole right and exclusive authority to execute this Agreement and to grant the releases and covenants of the full scope set forth herein, and to take all other actions required by this Agreement.

15. <u>No Admissions</u>. Neither agreement to the terms of this Agreement, nor the performance of any obligations hereunder, shall be deemed an admission by any Party of the validity of any claims of any other Party or of liability or fault by any Party or any admission that any Party has suffered any damages.

16. <u>Non-Exclusive Remedies for Breach of License and Right to Cure</u>. WAITR hereby agrees that in the event of any breach by WAITR of the terms of the license granted under this Agreement after the expiration of the Initial License Period or, if WAITR exercises the Option, after the expiration of the Extended License Period, Waiter.com shall, in addition to any and all other rights and remedies that may be available to Waiter.com as a result of such breach, be entitled to: (a) the entry of an immediate and permanent stipulated injunction correcting the breach (the "Stipulated Injunction"); and (b) liquidated damages in the amount of \$2,500 per day for each day WAITR is in breach of the terms of the license (the "Liquidated Damages"). However, Waiter.com agrees that it shall not enforce its rights to obtain the Stipulated Injunction and Liquidated Damages, or institute legal action against WAITR for any alleged breach of this Agreement, without first giving written notice to WAITR of the alleged breach and providing WAITR with a period of no less than thirty (30) days to cure such alleged breach.

17. <u>Notices</u>. All communications or notices required or permitted under this Agreement will be in writing and shall be provided by electronic mail and hard copy delivered by a courier service such as UPS or Federal Express. Notice shall be provided as follows:

Notice to Waiter.com:

Craig D. Cohen, CEO Waiter.com 442 Oakmead Parkway Sunnyvale, CA 94085 Email: craig.cohen@waiter.com

With a copy to:

Michael J. Furbush Dean Mead 420 South Orange Avenue, Suite 700 Orlando, FL 32801 Email: mfurbush@deanmead.com

Notice to WAITR:

Thomas C. Pritchard General Counsel 214 Jefferson St., Suite 200 Lafayette, LA 70501 Email: thomas.pritchard@waitrapp.com

With a copy to:

LICENSE, RELEASE AND SETTLEMENT AGREEMENT
O3325003.v1

Page 6

Thomas C. Pritchard Brewer & Pritchard, P.C. 800 Bering Dr., Suite 201A Houston, TX 77057 Email: pritchard@bplaw.com

18. <u>Successors and Assigns</u>. This Agreement, including the benefits and obligations thereto, shall be binding upon and inure to the benefit of the Parties hereto and their respective heirs, representatives, successors, and assigns.

19. <u>Authority and Acknowledgment</u>. Each individual signing this Agreement on behalf of a corporation, partnership, proprietorship, association, limited liability company, or other organization hereby represents and warrants that he or she has read this entire Agreement, understands all of its terms and provisions, and has authority to enter into this Agreement on behalf of such corporation, partnership, proprietorship, association, limited liability company, or organization. Each individual signing this Agreement on his or her own behalf represents and warrants that he or she has read this entire Agreement, understands all of its terms and provisions, and has read this entire Agreement, understands all of its terms and provisions, and has voluntarily entered into this Agreement.

20. <u>No Third-Party Beneficiaries</u>. Except for any express beneficiaries of this Agreement, no third party to this Agreement shall be entitled to enforce any provision hereof, nor may any third party hereto be entitled to rely upon any representation, warranty, covenant, acknowledgment, or any other provision hereof.

21. <u>Modification; Waiver</u>. No modification or amendment to this Agreement, nor any waiver of any rights, will be effective unless assented to in writing by the Party to be charged, and the waiver of any breach or default will not constitute a waiver of any other right hereunder or any subsequent breach or default.

22. <u>Sophisticated Parties Represented by Counsel</u>. The Parties each acknowledge, accept, warrant, and represent that (i) they are sophisticated Parties represented at all relevant times during the negotiation and execution of this Agreement by counsel of their choice, and that they have executed this Agreement with the consent and on the advice of such independent legal counsel, and (ii) they and their counsel have determined through independent investigation and robust, arm's-length negotiation that the terms of this Agreement shall exclusively embody and govern the subject matter of this Agreement.

23. <u>Rules of Construction</u>. The Parties have cooperated in the drafting and preparation of this Agreement; therefore, in any construction to be made of this Agreement, the Agreement shall not be construed for or against any Party on that basis.

24. <u>Readings and References</u>. The headings and captions used in this Agreement are used for convenience only and are not to be considered in construing or interpreting this Agreement.

25. <u>Severability</u>. The terms and provisions of this Agreement are severable, and should any term or provision hereof be declared or determined by any court, arbitrator or arbitration panel,

or other governmental body or organization to be void, voidable, or unenforceable under any applicable law, such void, voidable, or unenforceable term or provision shall not affect or invalidate any other term or provision of this Agreement, which shall continue to govern the relative rights and duties of the Parties as though the void, voidable, or unenforceable term or provision were not a part of this Agreement. In addition, it is the intention and agreement of the Parties that all terms and conditions hereof be enforced to the fullest extent permitted by the law.

26. <u>Taxes, Costs, Expenses, and Attorneys' Fees</u>. All taxes imposed as a result of the existence of this Agreement or the performance hereunder shall be paid by the Party required to do so by applicable law. The Parties hereto shall bear their own respective costs, expenses, and attorneys' fees incurred in connection with the Lawsuit and with the negotiation, preparation, execution, and performance of this Agreement.

27. <u>No Withholding</u>. Attached hereto as **Exhibit D** is Waiter.com's completed IRS Form W-9.

28. <u>Choice of Law and Mandatory Venue</u>. This Agreement shall be interpreted, construed, and enforced in accordance with and governed by the laws of the State of Delaware without regard to choice of law or conflicts of law principles. All disputes that arise out of or relate to this Agreement, including but not limited to any proceeding to enforce this Agreement or for injuries or damages relating to its breach, shall be resolved exclusively in the federal courts for the Western District of Louisiana or the state courts situated in Lafayette Parish, State of Louisiana, which courts shall have mandatory and exclusive jurisdiction and venue.

29. <u>Counterparts</u>. This Agreement may be executed in counterparts, and facsimile or scanned signatures shall be deemed acceptable as if they were original.

30. <u>Entire Agreement</u>. Together with its **Exhibits A, B, C**, and **D**, this Agreement constitutes the entire Agreement between the Parties and contains all of the terms, covenants, conditions, and agreements between the Parties hereto concerning the subject matters treated herein. All prior negotiations, discussions, and understandings between the Parties are intended to be merged herein. Neither Party has relied upon any representation, promise, assurance, covenant, or agreement not included in the terms hereof in making the decision to enter into this Agreement. This Agreement may not be amended or supplemented except through a writing executed by both Parties.

[Remainder of this page intentionally left blank.]

[Signature page follows.]

IN WITNESS HEREOF, the Parties have executed this License, Release and Settlement Agreement as of the date of the last signature below.

WAITER.COM, INC.

By: <u>/s/ Craig D. Cohen</u> Name: <u>Craig D. Cohen</u> Title: <u>Chief Executive Officer</u> Date: June 22, 2021

WAITR HOLDINGS INC. By: <u>/s/ Thomas C. Pritchard</u> Name: <u>Thomas C. Pritchard</u> Title: <u>General Counsel</u>

Date: June 22, 2021

WAITR INC. By: <u>/s/ Thomas C. Pritchard</u> Name: <u>Thomas C. Pritchard</u> Title: <u>General Counsel</u>

Date: June 22, 2021

Page 9

O3325003.v1

# CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER

I, Carl A. Grimstad, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Waitr Holdings Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal controls over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2021

By:

/s/ Carl A. Grimstad

Carl A. Grimstad Chief Executive Officer and Chairman of the Board (Principal Executive Officer)

#### CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER

I, Leo Bogdanov, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Waitr Holdings Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal controls over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2021

By:

/s/ Leo Bogdanov Leo Bogdanov Chief Financial Officer (Principal Financial Officer)

#### CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER

## PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TOSECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Waitr Holdings Inc. (the "Company") on Form 10-Q for the quarter ended June 30, 2021 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Carl A. Grimstad, certify, as of the date hereof and solely for purposes of and pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

- 1. The Report fully complies with the requirements of section 13(a) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of the dates set forth and for the periods presented in the Report.

By:

/s/ Carl A. Grimstad

Carl A. Grimstad Chief Executive Officer and Chairman of the Board (Principal Executive Officer)

Date: August 9, 2021

#### CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER

## PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TOSECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Waitr Holdings Inc. (the "Company") on Form 10-Q for the quarter ended June 30, 2021 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Leo Bogdanov, certify, as of the date hereof and solely for purposes of and pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

- 1. The Report fully complies with the requirements of section 13(a) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of the dates set forth and for the periods presented in the Report.
- By:

/s/ Leo Bogdanov

Leo Bogdanov Chief Financial Officer (Principal Financial Officer)

Date: August 9, 2021