# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 11, 2022 (March 9, 2022)

# WAITR HOLDINGS INC.

(Exact name of Registrant as Specified in Its Charter)

001-37788

(Commission File Number)

Delaware (State or Other Jurisdiction of Incorporation)

214 Jefferson Street, Suite 200 Lafayette, Louisiana (Address of Principal Executive Offices) 26-3828008 (IRS Employer Identification No.)

> 70501 (Zip Code)

Registrant's Telephone Number, Including Area Code: (337) 534-6881

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

0 Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

0 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

0 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

0 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Securities Exchange Act of 1934:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, Par Value \$0.0001 Per Share	WTRH	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company O

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. O

#### Item 2.02 Results of Operations and Financial Condition.

On March 11, 2022, Waitr Holdings Inc. (the "Company") issued a press release announcing the Company's fourth quarter and full year 2021 financial results. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

The information in this Item 2.02, including Exhibit 99.1, is intended to be furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended ("Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be incorporated by reference into any filing under the Securities Act of 1933, as amended (the "Securities Act"), or the Exchange Act, except expressly set forth by specific reference in such filing.

# Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

#### Director's Decision Not to Stand for Re-election

On March 9, 2022, Pouyan Salehi provided notice to the Company of his decision not to stand for re-election as a director at the upcoming 2022 annual meeting of stockholders scheduled for June 2022 ("Annual Meeting"), due to his 36-month nomination right originating from the January 2019 BiteSquad acquisition by the Company having recently expired and his increased external business and personal commitments. The decision of Mr. Salehi not to stand for re-election was not because of a disagreement with the Company on any matter relating to Company operations, policies or practices, and Mr. Salehi will continue to serve as a director, as well as a member of the audit committee and corporate governance and nominating committee, through the Annual Meeting date. The Company is grateful for, and appreciative of, Mr. Salehi's service.

### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number	Description
99.1	Press release dated March 11, 2022
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

# SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

# WAITR HOLDINGS INC.

Date: March 11, 2022

By: /s/ Thomas C. Pritchard

Name: Thomas C. Pritchard Title: General Counsel

2

## Waitr Reports Fourth Quarter and Full Year 2021 Results

LAFAYETTE, LA, March 11, 2022 — Waitr Holdings Inc. (Nasdaq: WTRH) ("Waitr" or the "Company"), a leader in on-demand ordering and delivery, today reported financial results for the fourth quarter and year ended December 31, 2021.

#### Fourth Quarter and Full Year 2021 Highlights

- Revenue for the fourth quarter of 2021 was \$38.6 million, compared to \$46.8 million for the fourth quarter of 2020. Revenue in the fourth quarter of 2021 decreased approximately 11% from revenues of \$43.4 million for the third quarter in 2021, a comparable percentage decrease for the fourth quarter of 2020 compared to the third quarter of 2020. For the year ended December 31, 2021, revenue was \$182.2 million, compared to \$204.3 million for the year ended December 31, 2020.
- Net loss for the fourth quarter of 2021 was \$8.1 million, or \$0.06 per share, compared to net income of \$2.6 million in the fourth quarter of 2020, or \$0.02 per share. Net loss for the fourth quarter of 2021 was \$8.1 million compared to net income of \$12.3 for the third quarter of 2021. Net loss for the year ended December 31, 2021 was \$5.2 million, or \$0.04 per share, compared to net income of \$15.8 million, or \$0.15 per share for the year ended December 31, 2020.
- Adjusted EBITDA<sup>1</sup> for the fourth quarter of 2021 was \$1.7 million, compared to \$9.9 million for the fourth quarter of 2020. Adjusted EBITDA for the fourth quarter of 2021 was \$1.7 million, compared to \$3.1 million in the third quarter of 2021. Adjusted EBITDA for the year ended December 31, 2021 was \$15.6 million, compared to \$43.4 million for the year ended December 31, 2020.
- As of December 31, 2021, cash on hand was \$60.1 million.
- In the fourth quarter of 2021, we continued to focus our efforts on further supplementing our offerings and diversifying the Company beyond third-party food delivery as well as investing in technology and integrations in several key business areas, with the goal of positioning ourselves for long-term growth.

"Our strategy is to expand our ecosystem, which today is comprised of our restaurants, diners and independent contractor drivers, through the enhancement of our platforms and providing additional products and services. We continue to invest in integrated commerce technologies, such as Olo Dispatch and Google Food Ordering, which are important steps in pursuing our overall growth strategy," said Carl Grimstad, Chairman and CEO of Waitr.

Additionally, Mr. Grimstad emphasized, "While 2021 presented challenges, including impacts from the ongoing pandemic and hurricanes in our core Southeast markets, we continued to focus our efforts on enhancing our platforms and providing quality service to our restaurant partners and diners. We invested in product and engineering personnel during 2021 and made additions to our technology management team during the first quarter of 2022, which should benefit us as we plan to expand our delivery verticals. We delivered over \$540 million in Gross Food Sales<sup>2</sup> for our restaurant and business partners to consumers during 2021 through over 100,000 independent contractor drivers resulting in payments to these independent contractor drivers of over \$104 million."

Through our recent acquisitions in August 2021, we now facilitate merchant and restaurant access to third parties that provide payment processing solutions. Preliminary feedback has been positive with respect to our marketing efforts and to date we have facilitated access to third-party processing services for approximately 1,900 merchants with an annualized volume<sup>3</sup> of approximately \$900 million.

Another one of our strategies is to "deliver anything". Our goal is to deliver any product to a consumer desiring same day delivery. With respect to this deliver anything strategy, we have initiated several integrations expected to be completed by mid-2022 with other companies to deliver their products. We continue to have positive conversations with stadiums throughout the US to offer our platform to enhance their fan bases experiences throughout the venues.

<sup>&</sup>lt;sup>1</sup>Adjusted EBITDA is a non-GAAP financial measure. A reconciliation of GAAP net income (loss) to Adjusted EBITDA is included in the "Non-GAAP Financial Measure/Adjusted EBITDA" table below.

<sup>&</sup>lt;sup>2</sup>Gross Food Sales is a non-GAAP financial measure calculated as the total food and beverage sales, sales taxes, prepaid gratuities, and diner fees processed through our platforms during a given

period. <sup>3</sup>Volume is a non-GAAP financial measure calculated as the total credit card sales for the month of January 2022 processed for the merchants in our portfolio.

On December 17, 2021, the Company announced that it had entered into a non-binding letter of intent ("LOI") to acquire Retail Innovation Labs Inc. dba Cova ("Cova"). The parties mutually agreed on March 10, 2022 that they are no longer pursuing a business combination as contemplated in the LOI (and as announced in December 2021), but continue to discuss a potential business relationship involving facilitating Cova customers access to third parties that provide payment processing solutions. The Company believes that such an arrangement can be mutually beneficial and will allow both parties to continue to execute their respective business strategies without affecting a business combination. These discussions remain preliminary and there can be no assurance that a definitive agreement with respect to this arrangement will be entered into or consummated in the near term or at all.

"Additionally, as previously announced, we have acquired the "ASAP.com" domain name in connection with our rebranding strategy. We expect that "ASAP" will serve as the foundation of our brand moving forward, as we believe it better embodies the future direction of our Company in which you can get everything ASAP," concluded Mr. Grimstad.

#### Full Year 2021 Key Business Metrics

- Average Daily Orders were 32,859 for the full year of 2021.
- Active Diners as of December 31, 2021 were approximately 1.7 million.

#### Fourth Quarter 2021 Earnings Conference Call

The Company will host a conference call to discuss fourth quarter and full year 2021 financial results today at 5 p.m. ET. The conference call will be webcast live from the Company's investor relations website at http://investors.waitrapp.com. The call can also be accessed live over the phone by dialing (888) 256-1007, or for international callers (323) 994-2093. A replay will be available one hour after the call and can be accessed by dialing (844) 512-2921 or (412) 317-6671 for international callers; the conference ID is 3600193. The replay will be available until Friday, March 18, 2022.

#### **About Waitr Holdings Inc.**

Founded in 2013 and based in Lafayette, Louisiana, Waitr operates an online ordering technology platform, providing delivery, carryout and dine-in options. Waitr, along with Bite Squad and Delivery Dudes, connect local restaurants and grocery stores to diners in underserved U.S. markets. Additionally, Waitr facilitates access to third parties that provide payment processing solutions for restaurants and other merchants. Together, they are a convenient way to discover, order and receive great food and other products from local restaurants, national chains and grocery stores. As of December 31, 2021, Waitr, Bite Squad and Delivery Dudes operate in approximately 1,000 cities throughout the United States.

#### **Cautionary Note Concerning Forward-Looking Statements**

This press release contains "forward-looking statements," as defined by the federal securities laws, including statements regarding the Company's financial results, implementation of strategic initiatives and future performance of the Company. Forward-looking statements reflect Waitr's current expectations and projections about future events, and thus involve uncertainty and risk. The words "believe," "strategy," "expect," "anticipate," "will," "could," "would," "should," "may," "might," "plan," "estimate," "intend," "predict," "potential," "continue," and the negatives of these words and other similar expressions generally identify forward-looking statements. Such forward-looking statements are subject to various risks and uncertainties, including the impact of the coronavirus (COVID-19) pandemic on the Company's business and operations, and those described under the section entitled "Risk Factors" in Waitr's Annual Report on Form 10-K for the year ended December 31, 2021, which will be filed with the SEC on March 11, 2022, as such factors may be updated from time to time in Waitr's periodic filings with the SEC, which are accessible on the SEC's website at <u>www.sec.gov</u>. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this release and in Waitr's filings with the SEC. While forward-looking statements reflect Waitr's good faith beliefs, they are not guarantees of future performance. Waitr disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, new information, data or methods, future events or other changes after the date of this press release, except as required by applicable law. You should not place undue reliance on any forward-looking statements, which are based only on in

# **Contacts:**

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### WAITR HOLDINGS INC. CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except share and per share data) (Unaudited)

	Three Months Ended December 31,		Twelve Months Ended December			December 31,	
		2021	2020		2021		2020
REVENUE	\$	38,649	\$ 46,845	\$	182,194	\$	204,328
COSTS AND EXPENSES:							
Operations and support		21,945	24,919		108,599		109,240
Sales and marketing		5,717	3,388		19,198		12,242
Research and development		993	805		4,156		4,262
General and administrative		11,508	10,730		45,042		42,982
Depreciation and amortization		3,477	2,135		12,429		8,377
Intangible and other asset impairments		—	1		186		30
(Gain) loss on disposal of assets		(12)	 5		158		20
TOTAL COSTS AND EXPENSES		43,628	 41,983		189,768		177,153
INCOME (LOSS) FROM OPERATIONS		(4,979)	 4,862		(7,574)		27,175
OTHER EXPENSES (INCOME) AND LOSSES (GAINS), NET							
Interest expense		1,741	1,937		7,074		9,458
Interest income		—	(7)		_		(102)
Other (income) expense		1,464	221		(9,443)		1,861
NET INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES		(8,184)	 2,711		(5,205)		15,958
Income tax (benefit) expense		(58)	 70		24		122
NET INCOME (LOSS) FROM CONTINUING OPERATIONS	\$	(8,126)	\$ 2,641	\$	(5,229)	\$	15,836
INCOME (LOSS) PER SHARE:							
Basic	\$	(0.06)	\$ 0.02	\$	(0.04)	\$	0.16
Diluted	\$	(0.06)	\$ 0.02	\$	(0.04)	\$	0.15
Weighted-average shares used to compute net income (loss) per share:							
Weighted average common shares outstanding – basic		134,338,607	110,996,943		120,593,501		98,095,081
Weighted average common shares outstanding – diluted		134,338,607	125,018,776		120,593,501		108,175,022

# WAITR HOLDINGS INC. CONSOLIDATED BALANCE SHEETS (In thousands, except per share data) (Unaudited)

	December 31, 2021	December 31, 2020
<u>ASSETS</u>		
CURRENT ASSETS		
Cash	\$ 60,111	\$ 84,706
Accounts receivable, net	3,027	2,954
Capitalized contract costs, current	1,170	737
Prepaid expenses and other current assets	 8,706	 6,657
TOTAL CURRENT ASSETS	 73,014	 95,054
Property and equipment, net	3,763	3,503
Capitalized contract costs, noncurrent	3,183	2,429
Goodwill	130,624	106,734
Intangible assets, net	43,126	23,924
Operating lease right-of-use assets	4,327	_
Other noncurrent assets	 1,070	 588
TOTAL ASSETS	\$ 259,107	\$ 232,232
LIABILITIES AND STOCKHOLDERS' EQUITY		
LIABILITIES:		
CURRENT LIABILITIES		
Accounts payable	\$ 7,018	\$ 4,382
Restaurant food liability	3,327	4,301
Accrued payroll	2,988	4,851
Short-term loans for insurance financing	3,142	2,726
Income tax payable	74	122
Operating lease liabilities	1,581	—
Other current liabilities	19,309	13,922
TOTAL CURRENT LIABILITIES	 37,439	 30,304
Long term debt - related party	 81,977	 94,218
Accrued medical contingency	53	16,987
Operating lease liabilities, net of current portion	3,034	
Other noncurrent liabilities	2,115	2,627
TOTAL LIABILITIES	 124,618	 144,136
STOCKHOLDERS' EQUITY:		
Common stock, \$0.0001 par value	15	11
Additional paid in capital	503,609	451,991
Accumulated deficit	(369,135)	(363,906)
TOTAL STOCKHOLDERS' EQUITY	134,489	88,096
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 259,107	\$ 232,232

# WAITR HOLDINGS INC. CONSOLIDATED CASH FLOW STATEMENTS (In thousands) (Unaudited)

Cash flows from operating activities: Net income (loss) Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:	2021	2020	2019
Net income (loss)			
	¢ (5.320)	¢ 15.000	¢ (201.200
	\$ (5,229)	\$ 15,836	\$ (291,306
	2.250	E 025	E (74
Non-cash interest expense	2,258	5,925	5,674
Non-cash advertising expense	7,974	5,166	397 7,238
Stock-based compensation	7,974	5,100	
Equity issued in exchange for services Loss on disposal of assets	158	20	120
Depreciation and amortization	12,429	8,377	15,774
Goodwill impairment	12,429	0,377	119,212
Intangible and other asset impairments	186	30	73,251
Amortization of capitalized contract costs	964	495	1,637
· ·		495	1,037
Change in estimate of accrued medical contingency	(16,715) 253	—	_
Change in fair value of contingent consideration liability Write-off of notes receivable		388	
Other	(111)	(12)	(68
Changes in assets and liabilities:	(111)	(12)	(00)
Accounts receivable	1,503	232	2,143
Capitalized contract costs	(2,151)	(2,690)	(4,579
Prepaid expenses and other current assets	(1,865)	1,355	(2,676
Other noncurrent assets	(1,003)	(142)	(2,0/0
Accounts payable	1,307	(142)	1,604
Restaurant food liability	(974)	(1,311)	4,475
Income tax payable	(48)	(1,311)	-,-+/.
Accrued payroll	(2,062)	(434)	1,104
Accrued medical contingency	(218)	(216)	(680
Accrued workers' compensation liability	(210)	(102)	(161
Other current liabilities	1,039	3,312	(6,827
Other noncurrent liabilities	(796)	2,147	129
Net cash provided by (used in) operating activities	(2,341)	38,445	(73,477
Cash flows from investing activities:	(2,341)	50,445	(73,477
Purchases of property and equipment	(767)	(1,555)	(1,636
Internally developed software	(8,752)	(3,982)	(1,805
Purchase of domain names	(3,006)	(3,502)	(1,003
Acquisition of Bite Squad, net of cash acquired	(3,000)	_	(192,568
Acquisitions, net of cash acquired	(25,435)	(628)	(152,500
Collections on notes receivable	(20,400)	21	94
Proceeds from sale of property and equipment	21	19	34
Net cash used in investing activities	(37,939)	(6,125)	(196,576
Cash flows from financing activities:	(37,333)	(0,123)	(150,570
Net proceeds from issuance of stock	30,895	47,574	45,823
Payments on long-term loan	(14,472)	(22,594)	40,020
Borrowings under short-term loans for insurance financing	8,671	4,753	7,875
Payments on short-term loans for insurance financing	(8,256)	(5,632)	(4,931
Payments on acquisition loans	(182)	(3,032)	(4,551
Proceeds from exercise of stock options	14	45	
Taxes paid related to net settlement on stock-based compensation	(985)	(1,077)	(811
Proceeds from long-term loan	(303)	(1,077)	42,080
Waitr shares redeemed for cash	_	_	42,000
Net cash provided by financing activities	15,685	23,069	90,030
Net change in cash Cash, beginning of period	(24,595) 84 706	<b>55,389</b>	(180,023 209,340
Cash, beginning of period	84,706 \$ 60,111	29,317 \$ 84,706	\$ 29,340

\$ —	\$	64	\$	74
4,816		3,533		3,734
\$ —	\$	12,026	\$	_
—		3,023		—
—		225		—
13,724		100		868
—		—		868
—		—		126,574
_		_		3,884
—		—		1,897
\$	4,816 \$ — — —	4,816 \$ — \$ — —	4,816 3,533 \$ \$ 12,026 3,023 225	4,816 3,533 \$ \$ 12,026 \$ 3,023 225

#### WAITR HOLDINGS INC. NON-GAAP FINANCIAL MEASURE ADJUSTED EBITDA (In thousands) (Unaudited)

Adjusted EBITDA is not required by, nor presented in accordance with, generally accepted accounting principles in the United States of America ("GAAP"). We define Adjusted EBITDA as net income (loss) adjusted to exclude interest expense, income taxes, depreciation and amortization expense, stock-based compensation expense, (gain) loss on disposal of assets, intangible and other asset impairments, change in fair value of contingent consideration liability, medical contingency change in estimate, business combination related expenditures and other non-recurring adjustments, accrued legal contingency, restructuring expenses, one-time legacy reserve adjustment and one-time legacy receivable adjustment. We use this non-GAAP financial measure as a key performance measure because we believe it facilitates operating performance comparisons from period to period by excluding potential differences primarily caused by variations in capital structures, tax positions, the impact of acquisitions and restructuring, the impact of depreciation and amortization expense on our fixed assets, the impact of stock-based compensation expense and other items that do not reflect our core operations. Adjusted EBITDA is not a measurement of our financial performance under GAAP and should not be considered as an alternative to net income (loss) or other performance measures derived in accordance with GAAP. A reconciliation of net income (loss) to Adjusted EBITDA is provided below:

	Three Months Ended December 31,				Twelve Months Ended December 31,			
		2021		2020		2021		2020
NET INCOME (LOSS)	\$	(8,126)	\$	2,641	\$	(5,229)	\$	15,836
Interest expense		1,741		1,937		7,074		9,458
Income taxes		(58)		70		24		122
Depreciation and amortization expense		3,477		2,135		12,429		8,377
Stock-based compensation expense		1,874		1,988		7,974		5,166
(Gain) loss on disposal of assets		(12)		5		158		20
Intangible and other asset impairments		—		1		186		30
Change in fair value of contingent consideration liability		253		—		253		—
Medical contingency change in estimate		—		—		(16,715)		—
Business combination related expenditures and other non-recurring adjustments		1,293		776		3,452		776
Accrued legal contingency		1,250		_		5,950		1,023
Restructuring expenses		_		_		—		850
One-time legacy reserve adjustment		_		_		_		1,352
One-time legacy receivable adjustment				388		_		388
ADJUSTED EBITDA	\$	1,692	\$	9,941	\$	15,556	\$	43,398

#### WAITR HOLDINGS INC. NON-GAAP FINANCIAL MEASURES ADJUSTED NET INCOME (LOSS) AND ADJUSTED EARNINGS (LOSS) PER DILUTED SHARE (In thousands, except share and per share data) (Unaudited)

Adjusted net income (loss) and adjusted earnings (loss) per diluted share are not required by, nor presented in accordance with, GAAP. We define adjusted earnings (loss) per diluted share as adjusted net income (loss) divided by our weighted average common shares outstanding - diluted. Adjusted net income (loss) is calculated as net income (loss) minus medical contingency change in estimate, plus change in fair value of contingent consideration liability, business combination related expenditures and other non-recurring adjustments, accrued legal contingency, restructuring expenses, one-time legacy reserve adjustment and one-time legacy receivable adjustment. We use these non-GAAP financial measures because we believe they facilitate period to period comparisons of operating performance, by excluding potential differences primarily caused by non-recurring items. Business combination related expenses, accrued legal contingency, restructuring expenses, change in fair value of contingent consideration liability, medical contingency change in estimate, one-time legacy reserve adjustment and one-time legacy receivable adjustment are considered non-recurring items. Adjusted net income (loss) and adjusted earnings (loss) per diluted share are not measurements of our financial performance under GAAP and should not be considered as an alternative to net income (loss) or earnings (loss) per share or other performance measures derived in accordance with GAAP. A reconciliation of net income (loss) to adjusted net income (loss), along with adjusted earnings (loss) per diluted share, is provided below:

	Three Months Ended December 31,				Twelve Months Er	nded December 31,		
		2021		2020	2021		2020	
Net income (loss)	\$	(8,126)	\$	2,641	\$ (5,229)	\$	15,836	
Change in fair value of contingent consideration liability		253		—	253		_	
Medical contingency change in estimate		—		—	(16,715)		—	
Business combination related expenditures and other non-recurring adjustments		1,293		776	3,452		776	
Accrued legal contingency		1,250		—	5,950		1,023	
Restructuring expenses		—		—	—		850	
One-time legacy reserve adjustment		—		—	—		1,352	
One-time legacy receivable adjustment		—		388	—		388	
Adjusted net income (loss)	\$	(5,330)	\$	3,805	\$ (12,289)	\$	20,225	
Weighted average common shares outstanding - diluted		134,338,607		125,018,776	 120,593,501		108,175,022	
Adjusted earnings (loss) per diluted share	\$	(0.04)	\$	0.03	\$ (0.10)	\$	0.19	